Sunday, November 16
Conference Schedule

(Subject to change)

7:15 a.m. – 8:15 a.m. Special Session

*Quality in Education 101 (NQ01)*

*Jay Marino, Associate Superintendent;* Becky Martin,
Continuous Improvement Facilitator, Cedar Rapids Community School District,

7:30 a.m. – 5:00 p.m. Registration/Bookstore Open

7:30 a.m. – 5:30 p.m. Exhibits Open

8:00 a.m. – 9:00 p.m.
Continental Breakfast and Networking Discussion

9:00 a.m. – 10:30 a.m.
Welcome/Introduction of Education Team Excellence Award

Keynote Speaker: Terry Holliday, Superintendent, Iredell-Sta Statesville, NC

10:30 a.m. - 11:00 a.m. Refreshment Break With Sponsors/Exhibitors

11:00 a.m. - 12:15 p.m. Concurrent Sessions (S01-S06)

*The Baldrige Education Criteria: A Tool for Innovation* (S01)
Sandra Byrne, Ph.D., Education Specialist, Baldrige National Quality Program,

*Growing Your System to Meet the Needs of a Growing District* (S02)
Dr. Greg Gibson, Superintendent of Schools and Theresa Kohler, Director, Cr School District, Crowley, TX
NQ01: Quality in Education 101

Start your NQEC conference experience with a one-hour special session designed for the newcomer to quality in education. This session will provide a foundation for participants to make the most of the NQEC conference by addressing questions such as:

- What does the term "quality" mean in a school system and classroom?
- How do schools use the philosophy of "continuous improvement" to get results?
- What does "alignment" and "systems thinking" look like in an educational organization? How do these concepts impact student learning?
- How do "mission" and "vision" relate to the classroom environment?
- How are students, staff and stakeholders involved in "data-driven decision making"?
- What is the Plan Do Study Act cycle? How can quality tools and PDSA drive improvements?

This session is designed to help clarify the principles and goals for applying quality practices in education and their relationship to student achievement.

**Focus:** Introduction to quality in education  
**Audience:** Teacher, Administrator, School Board Member, Parent  
**Grade Level:** All schools  
**Presentation Level:** New to the continuous improvement processes  
**Presenters:** Jay Marino, Associate Superintendent; Becky Martin, Continuous Improvement Facilitator, Cedar Rapids Community School District, Cedar Rapids, Iowa.