Building Better Schools: LEADERSHIP, TEAMWORK, AND LEARNING

15th NATIONAL QUALITY EDUCATION CONFERENCE
November 11-13, 2007
St. Louis, MO

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This is an outstanding opportunity for educators seeking awareness, commitment, refinement, and measurable progress through continuous improvement approaches and processes. You will leave feeling energized!!

15th NATIONAL QUALITY EDUCATION CONFERENCE
November 11-13, 2007
St. Louis, MO
Millennium Hotel St. Louis
http://nqec.asq.org

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Conference Schedule Overview

[subject to change]

Saturday, November 10
Preconference Schedule

- 9:00 a.m.: Opening Remarks
- 9:00 a.m. - 10:00 a.m.: Welcome and Networking Reception
- 10:00 a.m. - 11:15 a.m.: General Sessions A and B
- 11:15 a.m. - 12:15 p.m.: General Sessions A and B
- 12:15 p.m. - 1:45 p.m.: Lunch Break
- 1:45 p.m. - 2:15 p.m.: Concurrent Sessions
- 2:15 p.m. - 3:15 p.m.: Concurrent Sessions
- 3:15 p.m. - 4:00 p.m.: Networking Break
- 4:00 p.m. - 5:00 p.m.: General Sessions A and B
- 5:00 p.m. - 6:30 p.m.: Closing Session

Sunday, November 11

- 7:00 a.m. - 8:00 a.m.: Continental Breakfast
- 8:00 a.m. - 9:00 a.m.: Networking Break
- 9:00 a.m. - 10:00 a.m.: General Sessions A and B
- 10:00 a.m. - 11:15 a.m.: General Sessions A and B
- 11:15 a.m. - 12:15 p.m.: General Sessions A and B
- 12:15 p.m. - 1:30 p.m.: Lunch Break
- 1:30 p.m. - 2:30 p.m.: Concurrent Sessions
- 2:30 p.m. - 3:30 p.m.: Networking Break
- 3:30 p.m. - 4:30 p.m.: Concurrent Sessions
- 4:30 p.m. - 5:30 p.m.: General Sessions A and B
- 5:30 p.m. - 6:30 p.m.: General Sessions A and B
- 6:30 p.m. - 7:30 p.m.: Networking Reception

Monday, November 12

- 7:00 a.m. - 8:00 a.m.: Continental Breakfast
- 8:00 a.m. - 9:00 a.m.: Registration, Bookstore, and Exhibits Open
- 9:00 a.m. - 10:00 a.m.: Concurrent Sessions
- 10:00 a.m. - 11:15 a.m.: General Sessions A and B
- 11:15 a.m. - 12:15 p.m.: General Sessions A and B
- 12:15 p.m. - 1:30 p.m.: Lunch Break
- 1:30 p.m. - 2:30 p.m.: Concurrent Sessions
- 2:30 p.m. - 3:30 p.m.: Networking Break
- 3:30 p.m. - 4:30 p.m.: Concurrent Sessions
- 4:30 p.m. - 5:30 p.m.: General Sessions A and B
- 5:30 p.m. - 6:30 p.m.: General Sessions A and B

Tuesday, November 13

- 8:00 a.m. - 9:00 a.m.: General Sessions A and B
- 9:00 a.m. - 10:00 a.m.: General Sessions A and B
- 10:00 a.m. - 11:15 a.m.: General Sessions A and B
- 11:15 a.m. - 12:15 p.m.: General Sessions A and B
- 12:15 p.m. - 1:15 p.m.: Lunch Break
- 1:15 p.m. - 2:15 p.m.: Concurrent Sessions
- 2:15 p.m. - 3:15 p.m.: Concurrent Sessions
- 3:15 p.m. - 4:15 p.m.: Networking Break
- 4:15 p.m. - 5:15 p.m.: Concurrent Sessions
- 5:15 p.m. - 6:00 p.m.: General Sessions A and B
- 6:00 p.m. - 7:00 p.m.: General Sessions A and B
- 7:00 p.m. - 8:00 p.m.: Networking Reception

Closing Session

- 8:00 p.m.: Closing Session and Postconference Reception

[conference dates: November 12 - 13, 2007]
If there were a recipe for building better schools, it would include leadership, teamwork, and learning. The schools that have set the standard of performance aren’t working with a magic recipe—they are using the essential elements to achieve their goals.

**NQEC** is an outstanding opportunity for educators seeking awareness, commitment, refinement, and measurable progress through continuous improvement approaches and processes. Learn from experts in education how to:

**Facilitate Continuous Improvement**
How do you motivate leaders and teams, and provide students and parents clear proof that what is being taught is making a difference? Presenters will address how regular and systematic assessment fuels planning, making it easier to assess needs, respond quickly, and spark student improvement.

**Cultivate Partnerships and Support Networks**
Whether you call them professional learning communities, data dialogues, superintendent breakfasts, book studies, or quality circles the need is the same: sharing, learning, and working toward success with a common goal. Learn how your district can share learning and resources to utilize technology, benchmarking, and collaborative decision making. Embrace systematic change to achieve your goals.

**Align to the School Improvement Plan**
Do day-to-day activities get in the way of your ability to focus on the critical few? Are you setting strategy or compiling an assortment of initiatives and calling it the school improvement plan? NQEC presenters have found creative ways to align school and classroom mission statements to district goals and state standards.

**Sustain Improvement Through Leadership**
Improvement initiatives are best received and implemented when they come from senior leadership and when other stakeholders can see how leadership “walks the talk.” Learn how school cultures can be changed to ensure sustainability of new initiatives.

**Integrate Differentiated Learning**
How do you go about closing the achievement gap? Are you using student data folders, value-added approaches, or individualized student plans? Our presenters can help you find new ways of interpreting and utilizing test data, creating and using multiple data sources, and using tiered instruction models to individualize learning based on student need.

**Develop Success Strategies for Improvement**
If “it takes a village” to create improvement, then identifying the right people and skills, developing leadership, and putting “quality” improvement teams into action in your school or district will make all the difference. Learn how to build capacity and create support in your improvement initiative…

...all at **NQEC**!
Preconference Workshops

Each workshop registration includes a refreshment break and workshop materials. There is an additional fee to participate. Advance registration required.

1:00 P.M. – 5:00 P.M.

**WKS01**

**Learning to Improve**

Systems thinking? Process improvement? Special cause and common cause variation? If you are a relative newcomer to quality education, such terms as these may sound like a foreign language. We can help. Join us to understand some basic quality components and how to apply strategies to create a learning environment that shifts the focus from teaching to learning...from blaming and making excuses to finding long-lasting solutions...from frustration to a renewed partnership to create high achievement.

**Focus:** Success Strategies for Improvement  
**Audience:** Teacher, Administrator, School Board Member, Parent, Business Leader  
**Education Level:** Elementary Schools  
**Presentation Level:** New to the continuous improvement processes  
**Presenters:** Monta Akin, Assistant Superintendent for Instructional Services, Leander Independent School District, Leander, TX  
Tom Glenn, Superintendent, Leander Independent School District, Leander, TX

**WKS02**

**The Final Frontier—Training Middle and High Schools**

Participants will learn how one district got their middle and high schools trained and on the road to continuous improvement. Participants will learn how to get buy-in from some reluctant stakeholders and walk away with a workable model for training.

**Focus:** Partnerships, Teamwork, Collaboration, and Learning Communities  
**Audience:** Teacher, Administrator, School Board Member  
**Education Level:** High Schools  
**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available  
**Presenters:** Cindy Arkebauer, ASQ National Trainer and Teacher, Eugene Field Elementary, Rock Island, IL  
Carol Schoening, Quality Trainer, Data Team Leader, and Teacher, Earl Hanson Elementary, Rock Island, IL

**WKS03**

**Engaging and Empowering Staff: A Team Approach to School Improvement**

This session focuses on how to establish high performing improvement teams that work together to achieve school improvement goals. Participants will learn how to use a systems assessment to become a more efficient School Improvement Goal Team and create a team approach that results in implementing, monitoring, and achieving school and team goals.

**Focus:** Developing and Aligning the Total System of Improvement Planning  
**Audience:** Teacher, Administrator, School Board Member  
**Education Level:** Elementary Schools  
**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available  
**Presenters:** Jim Shipley, President, Jim Shipley and Associates, North Redington Beach, FL  
Brenda Clark, Senior Consultant, Jim Shipley and Associates, Largo, FL

**WKS04**

**Beyond Assessment™: 7 Keys for Building a True Quality Culture**

This highly interactive and enjoyable workshop features a set of practical, research-based strategies that participants will be able to implement immediately in their home districts to build a sustainable quality culture of high achievement for all students, teachers, and other key stakeholders. You will learn from outstanding examples, including Baldrige and state award-winning schools and districts. Most important, participants will take away several unique, proprietary activities that will help them get started with their quality journey, or keep it highly energized and going in the right direction.

**Focus:** Leadership’s Role in Sustaining Improvement  
**Audience:** Teacher, Administrator, School Board Member, Parent, Business Leader  
**Education Level:** Elementary Schools  
**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available  
**Presenter:** John Jay Bonstingl, President, Bonstingl Leadership Development/Director, the Center for Schools of Quality International, Columbia, MD

**WKS05**

**Using Data Folders to Close the Achievement Gap**

This workshop will be presented in two parts: Part 1: Participants will learn the purpose, benefits, and possible components of data folders. Part 2: Participants will create a data folder. This presentation will show the power of data folders and how data folders, along with formative assessments, will help close the achievement gap. By attending this presentation, participants will have the materials to create a data folder.

**Focus:** Differentiated Learning  
**Audience:** Teacher and Administrator  
**Education Level:** Elementary Schools  
**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available  
**Presenter:** Sally Duncan, Education Consultant, PQ Systems, Inc., Dayton, OH
NEW AT NQEC OPEN SPACE

Join old friends and even make some new ones in NQEC’s “Open Space” times.

Do you have a passion for Continuous Improvement in Education? Do you want an opportunity to brainstorm and discuss that passion with fellow educators from all over the world? Well, NQEC is giving you that opportunity with a new feature called NQEC Open Space.

What is Open Space?

NQEC Open Space is an open forum where attendees can discuss an issue or topic of continuous improvement that they have a genuine interest in. This is your chance to be a leader and arrange a quality conversation group.

Where can I arrange my discussion?

There will be one room devoted to NQEC Open Space available throughout the conference.

How do I invite others to join me in a discussion?

Easy; a large sign-up board will be available beginning Sunday, November 11. All you do is post a topic for the NQEC Open Space, then pick a day and time. After that, simply wait for others to sign up.

Where do others sign up?

That’s easy, too! Just find the sign-up board and write your name under the topic you are interested in participating in.

Do I have a limit on how long I can use the NQEC Open Space room?

Yes, there is a time limit for your discussion or activities. Each time slot is 75 minutes long; it is very important to stay within that time limit, as other attendees will be waiting for the next discussion.

How many people can participate in each discussion?

There will be three round tables with 10 chairs at each table. Up to three different discussion groups can be going on at one time. Please be respectful of other groups in the discussion room. If your group is large, you may want to reserve the whole room.

What are the principles for Open Space?

There are three main principles for this new and exciting feature of NQEC. Whoever participates is the right person to be there. Whatever happens is the one thing that could have happened. Let go of your expectations and work with whatever unfolds. So take this great opportunity and run with it. You never know what great ideas, strategies, activities, and principles you may gain from this unique experience.

Open Space opportunities are available throughout the conference, Sunday through Tuesday.
SUNDAY OVERVIEW

7:00 a.m. - 4:00 p.m.
Registration and Bookstore Open
7:00 a.m. - 2:00 p.m.
Exhibits Open
7:30 a.m. - 8:00 a.m.
Continental Breakfast
8:00 a.m. - 9:30 a.m.
No Person Left Behind: Leading With and To Meaning
Keynote: Alex Pattakos, Ph.D., Principal, The Innovation Group
9:30 a.m. - 10:00 a.m.
Refreshment Break With Sponsors/Exhibitors and Book Signing With Alex Pattakos
10:00 a.m. - 11:15 a.m.
General Sessions A and B
11:15 a.m. - 12:15 p.m.
Networking Lunch
12:15 p.m. - 1:30 p.m.
Concurrent Sessions S01-S06
1:30 p.m. - 2:00 p.m.
Refreshment Break With Sponsors/Exhibitors
2:00 p.m. - 3:15 p.m.
Concurrent Sessions S07-S12
3:30 p.m. - 4:45 p.m.
Concurrent Sessions S13-S17
4:00 p.m. – 5:00 p.m.
Reception and Book Signing With Ian Jukes
Relax and become acquainted with your fellow educators at this networking opportunity.

GENERAL SESSIONS
10:00 A.M. – 11:15 A.M.

Session A
New to Quality?
Take this message deeper by continuing the dialogue with Alex Pattakos and connecting with others who are at a similar point in their quality journey. Hear from Pattakos with others who face the same challenges you do and have the same questions about how quality can be fully utilized. Hook up with a Quality Buddy from a different district and share in your efforts to move what you’ve learned into action.

Session B
Next Generation Quality
Personalize Alex Pattakos’ message by meeting with others experienced in quality initiatives and exploring the next steps of your quality journey. This session is an opportunity to ask questions, build a network, and transform what you’ve learned into action. Talk with others like yourself while gaining insights from Pattakos and knowledge from the experiences of your peers.

SUNDAY KEYNOTE SPEAKER
8:00 A.M. – 9:30 A.M.

No Person Left Behind: Leading With and To Meaning
Dr. Alex Pattakos, author of the much acclaimed book *Prisoners of Our Thoughts*, demonstrates how being “prisoners of our thoughts” adversely impacts our roles and responsibilities as teachers, students, staff, and parents. We don’t have to be prisoners of our thoughts; instead, we can tap into the deeper meaning of our work and connect meaningfully with others. By leading with and to meaning, we can realize our full potential as catalysts for continuous learning and development and build better schools. Find out why the search for meaning has been called a “megatrend” of the 21st century!
CONCURRENT SESSIONS
12:15 P.M. – 1:30 P.M.

**S01**
**Demonstrating Continuous Progress for English Language Learners**
The presentation includes the methodology covered during the first and second semester of the basic ESL course, grammar and vocabulary. It also includes individual lessons and examples of the folders and other tools used for continuous assessment.

**Focus:** Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement

**Audience:** Teacher, Parent

**Education Level:** High Schools

**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available

**Presenters:**
- Dr. Raquel Bauman, ESL Teacher, Lowell High School, Lowell, MA
- Debra Fowler, ESL Teacher, Lowell High School, Lowell, MA
- Stacie Bletisis, ESL Teacher, Lowell High School, Lowell, MA

**S02**
**University/School Partnerships That Promote Successful Learning**
As we know, the needs of the 21st century are different from previous eras. In order to concentrate on this difference, this presentation focuses on the outcomes of the tutoring program which is a product of a collaboration between a university and a high school. Tutoring is a service-learning project that is included in teacher education pre-service coursework. Such partnership extends higher education into the community and enhances student learning. This project highlights the credibility of students in high school and the pre-service teachers who interact as teacher/tutor in a high school setting. It also engages the high school students to interact with higher education even before they enter college.

**Focus:** Partnerships, Teaming, Collaboration, and Learning Communities

**Audience:** Teacher, Administrator, School Board Member

**Education Level:** High Schools

**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available

**Presenters:**
- Tamara Korenman, Ph.D., Assistant Professor of Education, Saint Xavier University, Chicago, IL
- Eileen Quinn Knight, Ph.D., Professor of Education, Research and Mathematics Methods, Saint Xavier University, Chicago, IL

**S03**
**Successfully Implementing Continuous Improvement**
School improvement isn’t something that can be accomplished overnight or even in one year. Improving student performance is accomplished by implementing a plan that is adapted by all involved. This session starts with a three- to five-year timeline of implementing successful improvement strategies. You will discover where we began by collecting baseline data to show why we need to change and the locally developed materials, diagnostic assessments, and in-school programming changes we used to implement change. Lastly, we will show where we are now and how we still look for improvement. Schools that are just starting out or that have reached a plateau may find useful strategies to implement for school improvement.

**Focus:** Developing and Aligning the Total System of Improvement Planning

**Audience:** Teacher, Administrator, School Board Member

**Education Level:** Elementary Schools

**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available

**Presenter:** Pat Ward, Teacher of Gifted and Talented, Central Elementary School, Plainfield, IN

**S04**
**Lufkin’s Take on Leadership’s Role in Sustaining Improvement**
The presenters will demonstrate how one school provides a common language and professional culture to entering and current staff members despite staff turnover in one of the largest school districts in the United States.

**Focus:** Leadership’s Role in Sustaining Improvement

**Audience:** Administrator

**Education Level:** High Schools

**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available

**Presenters:**
- Dr. Camille Holmes Hedrick, Assistant Principal, Lufkin Road Middle School, Apex, NC
- Dr. James Hedrick, Principal, Green Hope High School, Cary, NC

**S05**
**We’re All Different . . . It’s All Good!**
Participants will come away from this workshop with dozens of strategies they can use right away in the classroom to differentiate instruction so all learners are involved and actively participate in their own education. Engaging the learner—particularly the learner who often feels left out or behind—is a powerful tool. Participants will see and practice strategies that work in classrooms with students and that have been proven to increase assessment scores.
Focus: Differentiated Learning  
**Audience:** Teacher, Administrator  
**Education Level:** Middle Schools  
**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available  
**Presenter:** Lori Meis, 7th Grade Literature Reading Teacher, Hutchinson Public Schools, Hutchinson, KS  

### S06

The Why, When, and How of Benchmarking  
This interactive session will provide administrators and teachers with critical information about why, when, and how to use benchmarking, answering questions with “hands-on” scenarios that will lead participants to higher levels of understanding. The question about what benchmarking is and what it isn’t will be explored. The several levels of benchmarking will be shared and participants will receive a list of Web sites and well-researched schools and districts that demonstrate “best practice” for a variety of processes. We’ll also take a look at organizations outside of education that can be benchmarked by educators to improve key processes.  

**Focus:** Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement  
**Audience:** Teacher, Administrator, School Board Member  
**Education Level:** Middle Schools  
**Presentation Level:** Has integrated the tools and concepts into a systematic approach that has yielded results  
**Presenters:** Margaret Byrnes, Managing Associate, Quality Education Associates, Fort Myers, FL  
Jeanne C. Baxter, Associate, Quality Education Associates, Cable, WI  

### S07

Benchmarking Toward Best Practices in School Support Services  
Benchmarking is one of the most constructive quality tools for school improvement. This presentation will focus on school support services showing benchmarking case studies in energy, transportation, and copying/printing services. The cost savings in energy management totaled more than $1.4 million per year and the program has received extensive recognition.  

**Focus:** Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement  
**Audience:** Administrator  
**Education Level:** High Schools  
**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available  
**Presenters:** Robert Schoch, Director, Business Administration, Council Rock School District, Newtown, PA  
Matt Frederickson, Director of Information Technology, Council Rock School District, Newtown, PA

### S08

It’s Working! Data and Learning Communities, Hand in Hand  
Are you looking for a way to increase student achievement? Look no further... with the combined efforts of data teams and learning communities, teamed with the use of PDSA, your school will be able to celebrate success.  

**Focus:** Partnerships, Teaming, Collaboration, and Learning Communities  
**Audience:** Teacher, Administrator, School Board Member, Parent  
**Education Level:** Elementary Schools  
**Presentation Level:** New to the continuous improvement processes  
**Presenter:** Alice Lee, 5/6 Multi-age Classroom Teacher, Rock Island Intermediate Academy, Coal Valley, IL

### S09

Working as One: A Community Partnership for Alignment  
Learn how the school district of Greenville County, SC, (67,000+ students) and the business-supported Carolina First Center for Excellence (CFCE) have partnered to provide systemic change aligning the district. This journey began with the district’s creation of “The Education Plan”: A strategic planning document that set the stage for continuous improvement to filter down to the classroom. This called for the board, superintendent, district departments, school administrators, teachers, and students to become responsible for setting goals and making progress to attain those goals. Simultaneously, the CFCE began working with the schools to enhance the “filtering down” effect by creating a framework within the classrooms allowing for seamless alignment. Today the CFCE works with 24 schools, affecting the classrooms of more than 14,000 students in Greenville County. These numbers increase annually. This session will focus on the implementation of process and practices that engage, challenge, and focus all stakeholders on the road to continuous improvement.  

**Focus:** Developing and Aligning the Total System of Improvement Planning  
**Audience:** Teacher, Administrator, School Board Member, Business Leader  
**Education Level:** Elementary Schools  

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**CONCURRENT SESSIONS**

**2:00 P.M. – 3:15 P.M.**

### S07

Benchmarking Toward Best Practices in School Support Services

### S08

It’s Working! Data and Learning Communities, Hand in Hand

### S09

Working as One: A Community Partnership for Alignment
Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: Michele Brinn, Director, Carolina First Center for Excellence—VP Workforce Development, Greenville Chamber of Commerce, Greenville, SC

Jason McCreary, Ph.D., Director of Research, Evaluation, and Accountability, Greenville County Schools, Greenville, SC

S10
Quality Leadership Development: The Key to Sustainable Improvement
This highly interactive session features a set of practical, research-based strategies school leaders can use immediately to build and grow a sustainable quality culture of high achievement for all students, teachers, and other key stakeholders. We will explore how world-class schools and school systems, including Baldrige Award-winners, have succeeded with the Bonstingl approach to systemwide quality leadership development.

Focus: Leadership’s Role in Sustaining Improvement

Audience: Teacher, Administrator, School Board Member, Business Leader

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenter: John Jay Bonstingl, President, Bonstingl Leadership Development/Director, The Center for Schools of Quality International, Columbia, MD

S11
Empower, Enlighten, Engage
Too often continuous improvement is seen as another add-on program or a collection of tools. This session integrates systems thinking, quality management, and effective learning techniques to help educators go beyond quality tools and envision a continuously improving learning system. Join Jeff and Jacquie Burgard as they share practical examples, personal experiences, and model the shift in thinking and techniques that make the transition possible. Join us for this overview of GATEWAY TO MASTERY®.

Focus: Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement

Audience: Teacher, Administrator, School Board Member, Parent, Business Leader

Education Level: Middle Schools

Presentation Level: New to the continuous improvement processes

Presenters: Jeffrey Burgard, Educational Consultant, J. J. Burgard and Associates, Seattle, WA

Jacqueline Burgard, Educational Consultant, J. J. Burgard and Associates, Seattle, WA

S12
My Walls Are Data-full But My Students’ Minds Are Leaky
This presentation will discuss what makes ideas, mission statements, goals, lessons, and knowledge stick to a student’s brain. Using well-founded advertising techniques, participants will see how they can program their students for the type of learning that will be retained indefinitely. Learn how to make ideas memorable.

Focus: Success Strategies for Improvement

Audience: Teacher

Education Level: High Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenter: Paul (Danny) Bigham, Library Information Specialist, Largo High School, Largo, FL

CONCURRENT SESSIONS
3:30 P.M. – 4:45 P.M.

S13
The Plan on a Page: Connecting All Stakeholders
The Plan is what drives improvements within the system. Traditionally, strategic plans and school improvement plans have been cumbersome, not user friendly, and certainly not easily understood by stakeholders. The “Plan on a Page” is a strategy for simplifying and effectively communicating school and district improvement plans to stakeholders and employees. Learn how leaders set and communicate direction through the Plan on a Page and get everyone involved in the process. Hear how to obtain systems alignment through this simple, yet innovative strategy.

Focus: Developing and Aligning the Total System of Improvement Planning

Audience: Teacher, Administrator, School Board Member, Parent, Business Leader

Education Level: Middle Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: Jay Marino, Associate Superintendent of Organizational Effectiveness & Accountability, Cedar Rapids Community School District, Cedar Rapids, IA

Dr. Dave Markward, Superintendent, Cedar Rapids Community School District, Cedar Rapids, IA
Pathways to Continuous Improvement
Through Partnership, Leadership
The Carolina First Center for Excellence (CFCE) is a provider of training, coaching, and related services in continuous quality improvement to Greenville County Schools. Come and see what results from being a partner with the CFCE. Learn how administrators, teachers, and students work together to achieve common goals and create solutions to improve the overall system.

Focus: Partnerships, Teaming, Collaboration, and Learning Communities
Audience: Teacher, Administrator, School Board Member, Parent, Business Leader
Education Level: Elementary Schools
Presentation Level: Has a moderate level of understanding and is familiar with the tools available
Presenters: Lindsay Smith, Manager, Greater Greenville Chamber of Commerce, Greenville, SC
Barbara Barlow, Principal, Bell’s Crossing Elementary School, Simpsonville, SC
Kristin Gault, 2nd Grade Teacher, Bell’s Crossing Elementary School, Simpsonville, SC

Changing the Culture
The presentation will present the “Why” of change, Process of Change, Changing the Process, and Continuous Improvement. Participants will be able to evaluate their status in the areas of mission, vision, values, goals, and collaborative teams. Instruction and challenge will be in evaluating current status and developing an action plan to being the Process of Change.

Focus: Developing and Aligning the Total System of Improvement Planning
Audience: Teacher, Administrator, School Board Member, Parent, Business Leader
Education Level: High Schools
Presentation Level: Has a moderate level of understanding and is familiar with the tools available
Presenters: Ivan Duggin, Principal, Holloway High School, Murfreesboro, TN
Nancy Duggin, CEO, ASK Associates, Murfreesboro, TN

Using Data Folders and Short-Cycle Assessments to Improve Student Learning
This presentation will show how short-cycle assessments align to state standards and how data folders are being used in classrooms nationwide to enable students to take responsibility for their own learning, and being used to keep teachers, parents, and administrators informed of the ongoing progress of students.

Focus: Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement
Audience: Teacher, Administrator, School Board Member, Business Leader
Education Level: Elementary Schools
Presentation Level: Has a moderate level of understanding and is familiar with the tools available
Presenter: Sally Duncan, Education Consultant, PQ Systems, Inc., Dayton, OH
Implementing Baldrige-based Peer Assessments

Team presentation that demonstrates how the Baldrige Criteria for performance excellence have been designed and implemented to assess each school and business department level of performance. Key tools and assessment results will be shared with the participants. The district will describe the overall findings and how best practices have been captured and shared across the district.

Focus: Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement

Audience: Teacher, Administrator, School Board Member, Parent, Business Leader

Education Level: High Schools

Presentation Level: Has integrated the tools and concepts into a systematic approach that has yielded results

Presenters: Dr. Archie Blanson, Deputy Superintendent, Aldine Independent School District, Houston, TX
Laura Longmire, Partner and Owner, SQI, Tomball, TX
M02
Reversing the Downward Slide of Enthusiasm

Studies prove that students begin their education with a tremendous amount of enthusiasm, yet, by the time they reach 8th grade, their enthusiasm is nearly gone. Many educators begin their career with great enthusiasm, yet find it difficult to maintain. Emphasis on standardized tests has amplified the problem by shifting the focus further away from emotional needs and emphasizing only achievement. Join Jeff and Jacquie Burgard as they explain how to reverse this downward slide of enthusiasm by balancing emotional and academic needs so that enthusiasm can be restored and maintained. Learn from practitioners in this overview of one discipline of GATEWAY TO MASTERY®.

Focus: Partnerships, Teaming, Collaboration, and Learning Communities

Audience: Teacher, Administrator, School Board Member, Parent

Education Level: Middle Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: Jeffrey Burgard, Educational Consultant, J. J. Burgard and Associates, Seattle, WA
Jacqueline Burgard, Educational Consultant, J. J. Burgard and Associates, Seattle, WA

M03
Implementing a Quality Management System to Support ISO 9001:2000

Most organizations find that completing the process of ISO 9001:2000 registration helps in gaining a complete understanding of all operations from a customer point of view and identifying opportunities for process improvement. This presentation will focus on interpretation of ISO basic standards, top management commitment, opportunities for process improvement, and implementation of a quality management system to support ISO 9001:2000.

Focus: Developing and Aligning the Total System of Improvement Planning

Audience: Administrator, School Board Member, Business Leader

Education Level: High Schools

Presentation Level: New to the continuous improvement processes

Presenter: Keila Sandridge, Quality and Strategic Planning Coordinator, Region 16 Education Service Center, Amarillo, TX

M04
Teaching Students Who Are At-Risk Effectively in Today’s Schools

This presentation is based on a doctorate project for the Leadership Program at St. Louis University. The researchers surveyed every middle or high school beginning teacher (with five years or less total teaching experience) to determine if their teacher preparation program effectively prepared them to work with students who are at-risk. The researchers compared certification requirements in Missouri to what research states an effective teacher program should include. The researchers determined what characteristics effective teachers possess and the impact an effective teacher has on students who are at-risk. The presentation includes information defining students who are at-risk and the contributing factors causing a student to become at-risk for dropping out of school. The presentation will also include recommendations for effective teacher programs, professional development, and strategies to promote academic success for all students.

Focus: Leadership’s Role in Sustaining Improvement

Audience: Administrator, School Board Member, Parent, Business Leader, Teacher

Education Level: Middle Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: Dr. Christa Warner, Principal, Wohlwend Elementary School, St. Louis, MO
Dr. Allison Klouse, Assistant Principal, Fort Zumwalt West Middle School, O’Fallon, MO

M05
Continuous Improvement—The Quest for Excellence!

Calcasieu Parish School System (CPSS) began its trek with the Baldridge in Education “Quality” initiative with four pilot schools in 1999. To date, all 59 campuses have implemented quality processes with varying levels of implementation. Since inception, CPSS has worked to promote continuous improvement efforts in all areas of the system. This presentation will highlight implementation strategies for schools, classrooms, and departments that need specific strategies for beginning their quest for excellence.

Focus: Success Strategies for Improvement

Audience: Teacher, Administrator, School Board Member

Education Level: Elementary Schools

Presentation Level: New to the continuous improvement processes

Presenters: Tony McCardle, Quality Mentor, Calcasieu Parish School System, Lake Charles, LA
Pam Quebodeaux, Principal, Dolby Elementary School, Lake Charles, LA
M06

The Baldrige Criteria: Helping Districts to Improve

The Baldrige Education Criteria for Performance Excellence, in use since 1998, have been used by school districts nationwide to understand and manage their performance and to guide organizational planning and opportunities for learning. This session will focus on the ways in which school districts have used the criteria successfully in their improvement efforts and how the criteria are being used to keep them on the track of continuous improvement. In addition, the session will identify the challenges districts have faced as they have tried to implement Baldrige processes.

**Focus:** Success Strategies for Improvement

**Audience:** Teacher, Administrator, School Board Member, Parent, Business Leader

**Education Level:** Elementary Schools

**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available

**Presenter:** Dr. Sandra Byrne, Education Specialist, Baldrige National Quality Program Office, Gaithersburg, MD

12:30 P.M. – 1:45 P.M.

M07

The Power of System Thinking

Everybody has a to-do list of minor tasks. Available to most of us is a limited amount of time to work on major responsibilities. It is system thinking, applied to each aspect of schooling, that makes this time devoted to the major tasks productive. A series of provided questions, if answered in the affirmative, creates evidence of systemic improvement. The power is in the questions.

**Focus:** Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement

**Audience:** Administrator, School Board Member

**Education Level:** High Schools

**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available

**Presenter:** Dr. Lee Jenkins, Consultant, LtoJ Consulting Group, Inc., Scottsdale, AZ

M08

New Teacher Support Programs in Virginia Beach City Public Schools

Through a combination of information sharing and interactive activities, participants will learn about the support programs Virginia Beach City Public Schools (VBCHS) has established as part of the induction process for K-12 new teachers. This informative session will include the format and learning experiences new teachers encounter during the four-day Teacher Orientation and Continuous Learning Institute (TOCI). Extensive follow-up support is provided through the yearlong New Teacher Mentor Program. Participants will learn how to establish professional partnerships that evolve between mentors, mentees, proteges, and administrators during the first year of induction. Also, participants will receive a packet of handouts explaining information that is covered during the session.

**Focus:** Partnerships, Teaming, Collaboration, and Learning Communities

**Audience:** Teacher, Administrator, School Board Member, Business Leader

**Education Level:** Middle Schools

**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available

**Presenters:** Karen O’Meara, Specialist, Office of Organizational Development, Virginia Beach City Public Schools, Virginia Beach, VA

Stephanie Enzmann, Specialist, Office of Organizational Development, Virginia Beach City Public Schools, Virginia Beach, VA

M09

Essential Pieces of Continuous School Improvement

Puzzled about how to align continuous improvement with your school improvement plan? Come see firsthand how Taylors Elementary School pieces together quality tools and continuous improvement to make their school plan a living document. The quality picture will include analyzing data for root causes, setting academic goals, promoting teacher/student leadership, and identifying next steps. With the goal of advancing student achievement, connect the pieces needed for a successful school improvement plan.

**Focus:** Developing and Aligning the Total System of Improvement Planning

**Audience:** Teacher, Administrator, School Board Member

**Education Level:** Elementary Schools

**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available

**Presenters:** Vaughan Overman, Principal, Taylors Elementary School, Taylors, SC

Melodie White, Instructional Coach, Taylors Elementary School, Taylors, SC
Boot Camp for K-12 Education Leaders: Continuous Improvement

Boot camp is a presentation for educational leaders who are working to bring a systems approach to continuous school improvement. It will benefit and equip the novice as well as the seasoned principal who find themselves with new marching orders set forth by NCLB. Boot camp, as the title suggests, provides practical ways for an administrator to survive the battlefield of continuous improvement. This presentation will provide a guide for success; the tools and methodology needed to move in the direction of change and improvement are outlined.

Focus: Success Strategies for Improvement
Audience: Teacher, Administrator, School Board Member, Parent
Education Level: Elementary Schools
Presentation Level: Has a moderate level of understanding and is familiar with the tools available
Presenters: Lloyd Roettger, Ph.D., Assistant Professor of Educational Leadership, Judith Herb College of Education, University of Toledo, Toledo, OH
Caroline Roettger, Ph.D., Assistant Professor of Educational Leadership, Judith Herb College of Education, University of Toledo, Toledo, OH

Collaboration + Differentiation = High Achievement for All

Quality processes, together with differentiated instruction, create a safe environment where all students can experience high levels of achievement. This presentation will show the collaboration between a regular education and an instructional special education classroom, highlighting the incredible academic and social achievements of all learners. Participants will leave with a model for implementation of instruction to meet the needs of all learners and an appreciation for the power and potential for a diverse learning community, which includes the use of the Quality Quadrant.

Focus: Differentiated Learning
Audience: Teacher, Administrator, School Board Member, Parent
Education Level: Elementary Schools
Presentation Level: Has a moderate level of understanding and is familiar with the tools available
Presenters: Alexis Andrews, Teacher, Rock Island School District 41, Rock Island, IL
Carol Schoening, Teacher, Rock Island School District 41, Rock Island, IL

Creating a Culture of Quality

Danville Schools embarked on a journey of continuous quality improvement five years ago. In the beginning they took a lot of stutter-steps. Looking for the root cause of inconsistent improvement, Danville realized that Continuous Quality Improvement was deeply imbedded in some classrooms and not in others. They also realized that if the changes made changes and they didn’t impact the classroom, they were ineffective. Danville Schools will share the steps they took to improve, where they are going from here, and what CQI looks like in classrooms across the district.

Focus: Success Strategies for Improvement
Audience: Teacher, Administrator, School Board Member, Parent, Business Leader
Education Level: Elementary Schools
Presentation Level: Has a moderate level of understanding and is familiar with the tools available
Presenters: Dr. John McKinney, Superintendent, Danville Community School Corporation, Danville, IN
Mary Ann Plahitko, Director of Quality Services, Danville Community School Corporation, Danville, IN

KEYNOTE
2:15 P.M. – 4:00 P.M.

Creating Learning Environments for 21st Century Kids: Education in the New Digital Landscape

Ian Jukes, Director of the InfoSavvy Group

Reception and Book Signing With Ian Jukes
4:00 p.m. – 5:00 p.m.
Relax and become acquainted with your fellow educators at this networking opportunity.
TUESDAY OVERVIEW

7:00 a.m. - 10:30 a.m.
Registration Open
Registration Desk

7:00 a.m. - 12:30 p.m.
Bookstore Open

7:30 a.m. - 8:30 a.m.
Continental Breakfast

8:30 a.m. - 9:45 a.m.
Concurrent Sessions
T01-T06

9:45 a.m. - 10:00 a.m.
Refreshment Break

10:00 a.m. - 11:15 a.m.
Concurrent Sessions
T07-T12

11:30 a.m. - 1:00 p.m.
Closing Session Keynote
Speaker and Team Awards:
Path to Educational Greatness
Cyndi Laurin, Ph.D.,
Author of Catch! A Fishmonger’s Guide to Greatness and founder of Guide to Greatness, LLC

8:30 A.M. – 9:45 A.M.

T01
Overcoming Growing Pains:
Achieve Excellence in Record Time

This presentation will be led by a team comprised of a K-8 elementary school principal, an achievement teacher, and the assistant superintendent of curriculum and staff development from the Vail School District. Participants will analyze the role of leadership during the change process, as well as develop strategies that build leadership capacity within their school.

Focus: Success Strategies for Improvement

Audience: Teacher, Administrator, School Board Member

Education Level: Elementary Schools

Presentation Level: New to the continuous improvement processes

Presenters: Connie Erickson, Principal, Senita Valley Elementary, Vail, AZ
Debbie Hedgepeth, Assistant Superintendent, Vail Unified School District, Vail, AZ

Path to Educational Greatness

One of the more important lessons learned while working at the famous Pike Place Fish Market in Seattle is that the responsibility for getting the job done is not handing it off. Each person in the process is fully responsible for the whole experience. Education and the learning process is a shared responsibility. While teachers can be committed, aware, and help students find their intention, students (of any age) have to choose to be great.

Today’s students face challenges completely different from what educators can even imagine. Rather than blaming them for the ways things are, educators can choose to instill in students that with every exchange with another human being, each has a choice to make things better, perpetuate what currently exists, or degrade that interchange. Collectively the choices made by all of us over time create our culture and the world we live in. This presentation will provoke your thinking about how you will choose to contribute to the path of educational greatness.
**T02**  
**Job Embedded Professional Development for Principals**  
A presentation and demonstration of the job embedded professional development offered to principals through a partnership of the Rock Island School District 41, Western Illinois University, and the Mississippi Bend Area Education Agency (Iowa). Learn different types of training processes, connections to quality initiatives, and preliminary results.  
**Focus:** Partnerships, Teaming, Collaboration, and Learning Communities  
**Audience:** Administrator, School Board Member, Business Leader  
**Education Level:** Elementary Schools  
**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available  
**Presenters:**  
Dr. Lloyd Kilmer, Associate Professor, Education Leadership Department, Western Illinois University, Moline, IL  
John Frieden, Principal, Horace Mann Choice School, Rock Island, IL  
Mike Russell, Director of Academy Development, The Primary and Intermediate Academies, Rock Island, IL

**T03**  
**Roll Out! A Districtwide Deployment and Training Model**  
Cecil County Public Schools (Maryland) has worked for five years to expand its Baldrige deployment from the steering committee level to complete implementation by 2400 employees in 30 locations. They have had some hits and misses to share as they have tried a variety of plans. Cecil County will share their current model of training school and department levels in order to empower them to be trainers of their respective staff persons.  
**Focus:** Developing and Aligning the Total System of Improvement Planning  
**Audience:** Administrator  
**Education Level:** Middle Schools  
**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available  
**Presenters:**  
Stacey Rakaczky, Program Facilitator for Performance Excellence, Cecil County Public Schools, Elkton, MD  
Michael Schmook, Coordinator of Strategic Planning, Cecil County Public Schools, Elkton, MD

**T04**  
**Using Baldrige to Strengthen Educational Leadership**  
School leaders need professional development that moves beyond the technical skills involved with administration. They need to learn how to build their school’s capacity for organizational learning. Examine a model that focuses on the human, technical, and systems thinking skills necessary for transforming schools and cultivating commitment to learning at all levels; this includes a 360-degree feedback assessment based on the Baldrige Criteria. This is an opportunity for educators to create an action plan for improving leadership development in their schools or districts.  
**Focus:** Leadership’s Role in Sustaining Improvement  
**Audience:** Administrator, School Board Member, Business Leader  
**Education Level:** High Schools  
**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available  
**Presenter:** Dr. Mary Hooper, Assistant Professor, Educational Leadership & Professional Studies, University of West Georgia, Carrollton, GA

**T05**  
**Establishing Relationships and Improving Student Achievement**  
Teachers in all grade levels, K–12, in schools all over the United States have applied the concepts of Process Communication to meet the motivational needs of all their students. Students who had no interest in school became interested in doing their schoolwork, their grades improved, and they stopped their acting-out behaviors. Participants will learn these concepts so they can reach every student. Administrators who used the concepts noticed improved teacher morale and student, teacher, and parent satisfaction.  
**Focus:** Differentiated Learning  
**Audience:** Teacher, Administrator, School Board Member, Parent  
**Education Level:** Middle Schools  
**Presentation Level:** Has a moderate level of understanding and is familiar with the tools available  
**Presenters:**  
Dr. Judith Pauley, Adjunct Professor, Cal State San Marcos, San Marcos, CA  
Joseph Pauley, Guest Lecturer, George Mason University, Fairfax, VA
Empowering Students Through the Continuous Improvement Classrooms

The Continuous Improvement Classroom is a system that aligns the classroom and students efforts to the school improvement plan. The classroom is focused on shared accountability toward achieving class and personal goals. Learn how teachers and students incorporate the eight components to develop classroom learning communities where achievement results are posted, tracked, and celebrated. Participants will receive strategies to develop the Continuous Improvement Classroom system.

Focus: Success Strategies for Improvement
Audience: Teacher, Administrator, School Board Member, Parent
Education Level: Elementary Schools
Presentation Level: New to the continuous improvement processes
Presenters: Becky Martin, Continuous Improvement Facilitator, Cedar Rapids Community Schools, Cedar Rapids, IA
Stephanie Stulken, Continuous Improvement Trainer, Hoover Elementary, Cedar Rapids, IA
Dianna Geers, Continuous Improvement Trainer, Franklin Middle School, Cedar Rapids, IA
Ann Buckley, Continuous Improvement Trainer, Grant Early Childhood Center, Cedar Rapids, IA
Paul Hayes, Continuous Improvement Trainer, Taft Middle School, Cedar Rapids, IA
Janette Stecker, Continuous Improvement Trainer, Pierce Elementary, Cedar Rapids, IA

Utilizing Improvement Strategies for Non-Instructional Departments

This presentation will share improvement processes, strategies, and results in the administrative offices of District Business Operations (Transportation, Maintenance, and Budget), Information Technology/Media, and Professional Development. Participants will develop a training matrix for implementation of improvement strategies in a department, identify training strategies and components, and identify key processes that lead to improved results.

Focus: Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement
Audience: Administrator, Business Leader
Education Levels: High Schools
Presentation Level: Has integrated the tools and concepts into a systematic approach that has yielded results
Presenters: Marlea Gaskins, Ed.D., Executive Director, Employee Education and Development, Dayton Public Schools, Dayton, OH
Lori Ward, Executive Director, Information & Education Technology, Dayton Public Schools, Dayton, OH

A Texas Tale of a Collaborative Trailride for Leadership Capacity

Three school districts in San Antonio, TX, through a Texas A&M University initiative, collaborated to create an aspiring instructional leader academy to guide the improvement of academic performance. The curriculum for this yearlong academy focused on the Texas Education Agency’s 10 Components of Effective Schools with an emphasis on mathematics. Hear enlightening information on how these districts cross boundaries sharing human resources, facilities, and content expertise to work together to improve student academic performance.

Focus: Partnerships, Teaming, Collaboration, and Learning Communities
Audience: Teacher, Administrator, School Board Member
Education Level: High Schools
Presentation Level: Has a moderate level of understanding and is familiar with the tools available
Presenters: Dr. Pam Winn, Assistant Professor, Tarleton State University, Stephenville, TX
Dr. Patti Birney, Assistant Superintendent for Curriculum and Instruction, East Central Independent School District, San Antonio, TX

Another Year, Another Plan: How to Actually Implement the SIP

Attendees will participate in determining if their school improvement plan (SIP) is a solid plan. Once this is defined, they will gain understanding in how to create and implement an organizational structure around their SIP goals that will ensure implementation of the plan. Focus will be on how to build high-performing deployment teams. Participants will gain an understanding of how to write SMART strategic goals and steps they can take to build high-performing deployment teams.

Focus: Developing and Aligning the Total System of Improvement Planning
Audience: Teacher, Administrator, School Board Member
Education Level: Elementary Schools
Presentation Level: Has a moderate level of understanding and is familiar with the tools available
Presenter: Brenda Clark, Senior Consultant, Jim Shipley and Associates, Largo, FL
T10  
Leading and Building a Culture for Continuous Improvement  
It’s difficult enough to lead and manage a district or campus day to day. Adding to that complexity the challenge to shift a system to embrace a continuous improvement philosophy can be daunting, to say the least. As leaders of such a change effort for the past 15 years, we can share what has worked—and what hasn’t—as we strive to shift a system in a rapidly growing district. Participants will explore a model to understand the complexities of the leaders’ role in shifting paradigms and use a quadrant to plan leadership strategies that will be effective within their existing culture.

Focus: Leadership’s Role in Sustaining Improvement  
Audience: Administrator, School Board Member  
Education Level: Elementary Schools  
Presentation Level: Has a moderate level of understanding and is familiar with the tools available  
Presenters: Monta Akin, Assistant Superintendent, Leander Independent School District, Leander, TX  
Tom Glenn, Superintendent, Leander Independent School District, Leander, TX

T11  
Getting it Done: Meeting the Mandates of NOC  
Presentation will outline Oxford High School’s collaborative teaching model and examine the outcomes gained in closing achievement gaps. Attendees will learn strategies for implementing a systemwide initiative to include collaborative and tiered instruction as well as classroom strategies for differentiated instruction. Focus topics include freshman academy, math and reading intervention, co-teaching model, and small group instruction model.

Focus: Differentiated Learning  
Audience: Teacher, Administrator  
Education Level: High Schools  
Presentation Level: Has a moderate level of understanding and is familiar with the tools available  
Presenters: Jeanna Chandler, Special Education Manager, Oxford High School, Oxford, AL  
Trey Holladay, Principal, Oxford High School, Oxford, AL  
Julia Stevens Hill, Secondary Reading Coach, Oxford Middle School, Oxford, AL

T12  
A System of Systems for Building and Sustaining School Improvement  
This presentation will illustrate the alignment and integration of Deming’s Profound Knowledge as a conceptual framework, the Baldrige Criteria for Performance Excellence, Effective Schools research, and the PDSA as a “system of systems” for building and sustaining school improvement. Each of these key quality strategies plays a critical role in school improvement and is important in its own right; however, understanding the relationships between and among these strategies leverages and enhances the opportunity for increased improvement. The alignment and integration of these strategies can provide a school/district with high priority aligned approaches and deployment that can lead to systemic and systematic organizational learning and the most effective use of resources.

Focus: Success Strategies for Improvement  
Audience: Teacher, Administrator, School Board  
Education Level: High Schools  
Presentation Level: Has a moderate level of understanding  
Presenter: Dr. Bryan Cole, Professor, Department of Educational Administration and Human Resource Development, Texas A&M University, College Station, TX

CLOSING SESSION KEYNOTE  
SPEAKER AND TEAM AWARDS

11:30 A.M. – 1:00 P.M.

Cyndi Laurin, Ph.D., Author of Catch! A Fishmonger’s Guide to Greatness and founder of Guide to Greatness, LLC

Tuesday, November 13 (continued)
Monday, November 12
7:00 a.m. – 7:00 p.m. Registration, Bookstore, and Exhibits Open
8:00 a.m. - 9:00 a.m. Continental breakfast
9:00 a.m. – 4:00 p.m. Concurrent Sessions S01-S06 pp. 9-11
9:30 a.m. – 10:00 a.m. Panel on hotels and airline discounts.
12:30 p.m. – 1:30 p.m. Continental breakfast
1:00 p.m. – 4:00 p.m. Concurrent Sessions S01-S06 pp. 9-11
3:00 p.m. – 5:00 p.m. Concurrent Sessions M01-M06 pp. 9-11

Tuesday, November 13
7:00 a.m. – 7:00 p.m. Registration, Bookstore, and Exhibits Open
7:00 a.m. – 10:00 a.m. Continental breakfast
9:00 a.m. – 11:30 a.m. Concurrent Sessions S01-S06 pp. 9-11
12:15 p.m. – 1:30 p.m. Continental lunch
1:30 p.m. – 2:30 p.m. Concurrent Sessions S01-S06 pp. 9-11
2:30 p.m. – 6:30 p.m. Concurrent Sessions M01-M06 pp. 9-11
3:00 p.m. – 5:00 p.m. Concurrent Sessions M01-M06 pp. 9-11

Wednesday, November 14
7:00 a.m. – 7:00 p.m. Registration, Bookstore, and Exhibits Open
8:00 a.m. - 9:00 a.m. Continental breakfast
9:00 a.m. – 12:30 p.m. Conference Schedule Overview
10:15 a.m. – 11:30 a.m. Concurrent Sessions M01-M06 pp. 9-11
11:30 a.m. – 12:30 p.m. Networking lunch
12:30 p.m. – 1:30 p.m. Concurrent Sessions M07-M12 pp. 11-12
1:45 p.m. – 2:15 p.m. Concurrent Sessions M07-M12 pp. 11-12
2:15 p.m. – 4:00 p.m. Refreshment Break With Sponsors/Exhibitors
2:30 p.m. – 5:00 p.m. Networking Reception and Book Signing With Ian Jukes
4:05 p.m. – 5:00 p.m. Networking Reception and Book Signing With Ian Jukes

Thursday, November 15
7:00 a.m. – 7:00 p.m. Registration, Bookstore, and Exhibits Open
7:00 a.m. – 10:30 a.m. Continental breakfast
8:00 a.m. – 9:00 a.m. Conference Schedule Overview
9:00 a.m. – 9:30 a.m. No Person Left Behind: Leading With and To Meaning
10:15 a.m. – 11:30 a.m. Concurrent Sessions M01-M06 pp. 9-11
12:15 p.m. – 1:30 p.m. Continental lunch
1:30 p.m. – 2:30 p.m. Concurrent Sessions S01-S06 pp. 9-11
2:30 p.m. – 6:30 p.m. Concurrent Sessions M01-M06 pp. 9-11
3:00 p.m. – 4:15 p.m. Refreshment Break With Sponsors/Exhibitors
3:15 p.m. – 5:00 p.m. Networking Reception and Book Signing With Ian Jukes

Friday, November 16
7:00 a.m. – 7:00 p.m. Registration, Bookstore, and Exhibits Open
8:00 a.m. - 9:00 a.m. Continental breakfast
9:00 a.m. – 10:00 a.m. Conference Schedule Overview
10:15 a.m. – 11:30 a.m. Concurrent Sessions M01-M06 pp. 9-11
11:30 a.m. – 12:30 p.m. Networking lunch
12:30 p.m. – 1:30 p.m. Concurrent Sessions M07-M12 pp. 11-12
1:45 p.m. – 2:15 p.m. Concurrent Sessions M07-M12 pp. 11-12

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- Customized training to fit the needs of your school
- Subscription to The Journal for Quality and Participation
- Quarterly newsletter

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Building Better Schools: LEADERSHIP, TEAMWORK, AND LEARNING

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November 11-13, 2007
St. Louis, MO

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