Look inside for THE solution to your most challenging task—building a better system.

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BUILDING BETTER SYSTEMS THROUGH INTEGRATION AND INNOVATION

2007 Education Leadership Summit  June 18–19, 2007

REGISTRATION DETAILS

For the first time ever, the Leadership Summit is open to superintendents and their cabinet members—creating more value for your district.

Structure of the Summit

The summit is a unique opportunity to link the knowledge, experience, and talents of leading improvement experts with the specific needs and goals of your district. This opportunity is best realized for districts that enter the summit with pre-identified goals that can be focused on throughout the event. Each day will consist of keynotes and workshops. This summit also distinguishes itself from others by providing:

• Cabinet sessions allowing you and your senior team to further develop special project(s) in your district.
• Team presentations in which your leadership team will have the opportunity to present an established plan for the future and receive feedback from both experts and peers.
• A renewed energy and confidence that will follow you back to your district and be instilled in your future improvement efforts.

Monday, June 18

MORNING SESSION

The System Is the Solution…a Summit for Leadership

Teams in Education

It is common to have some uncertainty about working on the right goals and strategies in district plans. Creating a system that aligns attention, effort, and resources of the district with the outcomes you want can be challenging. Continual improvement is entering a second generation characterized by a new question. Instead of the first-generation question, "How do we make what we have better?" second-generation continual improvement asks, "What would we have if we could have what we want?" Planning methods for the second generation aim to produce systemwide innovation and breakthrough, rather than incremental improvement on single variables.

The Learning

• How the two generations of continual improvement differ
• How context, function, structure, and processes work together in a system… and why they matter
• How to tell when innovation is needed
• New tools and processes for planning

Leddick will also offer a workshop on this topic following the keynote address.

Wednesday, May 16, 2007

 Topics
• Critical aspects associated with leadership
• Frameworks that help to establish parameters
• Realizing alignment’s complexities

Kirby Lehman Diane Bosworth

Organizational Alignment

Achieving districtwide, breakthrough performance is often hampered by district environments in which there are multiple, well-intentioned, and innovative efforts being undertaken, but no structure to align those efforts toward a common goal. Aligning district initiatives with one another and with the overall strategy of the district is a vital ingredient in establishing performance excellence. This session will explore the role of senior leaders in ensuring organizational alignment as set out by the Baldridge Criteria for Performance Excellence—that of setting direction, communicating expectations, and reviewing performance.

The Learning

• Realizing alignment’s complexities
• Frameworks that help to establish parameters
• The linkage to strategic planning
• Critical aspects associated with leadership

Jay Marino Sandra Byrne

Effective school districts ensure integration of the components identified during the morning session in a way that recognizes the requirements of the whole, yet understands that the process of integration requires different approaches from different groups of stakeholders.

After a joint presentation the group will be divided between superintendents and cabinet members to spend time separately understanding the implications and areas of focus necessary to accomplish an overall, systemwide, integration strategy.

The Learning

• Setting and communicating clear direction; the strategic plan
• Measuring progress; dashboards from the central office to the classroom
• Being part of the solution; the role of the central office
• Integrating and aligning all departments, getting everyone connected to the plan

ASQ Member registration fee: $495
Nonmember registration fee: $595
Does your school need access to information on quality programs? Could your district benefit from information on putting quality tools to use? ASQ’s Educational Institution membership is a new membership designed specifically for K-12 schools and districts. Enjoy your benefits immediately—if your district becomes an Educational Institution member, each participant you register can take advantage of the member rate.

Contact Julie Sharp at 800-248-1946 x7647 to discuss an Educational Institution membership for your district.

Hotel Arrangements

Special discounts for conference attendees
Omni Interlocken Resort
500 Interlocken Boulevard
*Broomfield, Colorado 80021
Phone: 303-438-6600 or 800-400-1700
Fax: 303-438-7224
Located 15 miles from Denver

Welcome Reception

Attendees are invited to network at the Sunday evening Welcome Reception beginning at 6:00 p.m.

When making hotel reservations, please identify yourself as an attendee of ASQ’s Education Leadership Summit to receive the special rate.

Rates

$179.00 single/double occupancy, plus applicable state and local taxes of 9.85% (subject to change). Reservations must be guaranteed with a credit card, cash, or check for the first night’s stay. Reservations made by Wednesday, May 16, 2007.

Note: No additional fees or service charges are to be added to the above rate. In the event that you are charged additional fees/service charges, please contact an ASQ staff member on site prior to hotel check out to assist you.

Cancellations: Reservations must be canceled by 6:00 p.m. (Mountain Time) two days prior to the day of arrival in order to avoid a cancellation fee.

Extended Dates: The above hotel rate is good three days pre- and post-conference, based on availability.

Hotel/Rate Availability: The above rate is guaranteed until either 1) the contracted block of rooms has been filled or 2) if reservations are made before Wednesday, May 16, 2007, whichever occurs first.