

15th NATIONAL
QUALITY EDUCATION
CONFERENCE

**Building
Better Schools:**
LEADERSHIP,
TEAMWORK,
AND LEARNING

November 11-13, 2007
St. Louis, MO



Conference Schedule Overview

(subject to change)

Saturday, November 10 Preconference Schedule

Noon - 5:00 p.m.

Registration and Bookstore Open

1:00 p.m. - 5:00 p.m.

Preconference Workshops p. 2

Sunday, November 11

7:00 a.m. - 4:00 p.m.

Registration and Bookstore Open

7:00 a.m. - 2:00 p.m.

Exhibits Open

7:30 a.m. - 8:00 a.m.

Continental Breakfast

8:00 a.m. - 9:30 a.m.

No Person Left Behind: Leading With and To Meaning

Keynote: Alex Pattakos, Ph.D., Principal, The Innovation Group p. 2

9:30 a.m. - 10:00 a.m.

Refreshment Break With Sponsors/Exhibitors
and Book Signing With Alex Pattakos

10:00 a.m. - 11:15 a.m.

General Sessions A and B p. 4

11:15 a.m. - 12:15 p.m.

Networking Lunch

12:15 p.m. - 1:30 p.m.

Concurrent Sessions **S01-S06** pp. 5-6

1:30 p.m. - 2:00 p.m.

Refreshment Break With Sponsors/Exhibitors

2:00 p.m. - 3:15 p.m.

Concurrent Sessions **S07-S12** pp. 6-7

3:30 p.m. - 4:45 p.m.

Concurrent Sessions **S13-S17** pp. 7-8

Monday, November 12

7:00 a.m. - 5:00 p.m.

Registration, Bookstore, and Exhibits Open

8:00 a.m. - 9:00 a.m.

Continental Breakfast

9:00 a.m. - 10:00 a.m.

Welcome/Team Competition Introductions

10:15 a.m. - 11:30 a.m.

Concurrent Sessions **M01-M06** pp. 9-11

11:30 a.m. - 12:30 p.m.

Networking Lunch

12:30 p.m. - 1:45 p.m.

Concurrent Sessions **M07-M12** pp. 11-12

1:45 p.m. - 2:15 p.m.

Refreshment Break With Sponsors/Exhibitors

2:15 p.m. - 4:00 p.m.

Creating Learning Environments for 21st Century Kids: Education in the New Digital Landscape

Keynote: Ian Jukes, Director of the InfoSavvy Group p. 9

4:00 p.m. - 5:00 p.m.

Networking Reception and Book Signing
With Ian Jukes

Tuesday, November 13

7:00 a.m. - 10:30 a.m.

Registration Open

7:00 a.m. - 12:30 p.m.

Bookstore Open

7:30 a.m. - 8:30 a.m.

Continental Breakfast

8:30 a.m. - 9:45 a.m.

Concurrent Sessions **T01-T06**

9:45 a.m. - 10:00 a.m.

Refreshment Break

10:00 a.m. - 11:15 a.m.

Concurrent Sessions **T07-T12**

11:30 a.m. - 1:00 p.m.

Path to Educational Greatness

Closing Session Keynote Speaker and Team Awards: Cyndi Laurin, Ph.D., Author of *Catch! A Fishmonger's Guide to Greatness* and founder of *Guide to Greatness, LLC* p. 13

What you will learn

If there were a recipe for building better schools, it would include leadership, teamwork, and learning. The schools that have set the standard of performance aren't working with a magic recipe—they are using the essential elements to achieve their goals.

NQEC is an outstanding opportunity for educators seeking awareness, commitment, refinement, and measurable progress through continuous improvement approaches and processes. Learn from experts in education how to:

Facilitate Continuous Improvement

How do you motivate leaders and teams, and provide students and parents clear proof that what is being taught is making a difference? Presenters will address how regular and systematic assessment fuels planning, making it easier to assess needs, respond quickly, and spark student improvement.

Cultivate Partnerships and Support Networks

Whether you call them professional learning communities, data dialogues, superintendent breakfasts, book studies, or quality circles the need is the same: sharing, learning, and working toward success with a common goal. Learn how your district can share learning and resources to utilize technology, benchmarking, and collaborative decision making. Embrace systematic change to achieve your goals.

Align to the School Improvement Plan

Do day-to-day activities get in the way of your ability to focus on the critical few? Are you setting strategy or compiling an assortment of initiatives and calling it the school improvement plan? NQEC presenters have found creative ways to align school and classroom mission statements to district goals and state standards.

Sustain Improvement Through Leadership

Improvement initiatives are best received and implemented when they come from senior leadership and when other stakeholders can see how leadership "walks the talk." Learn how school cultures can be changed to ensure sustainability of new initiatives.

Integrate Differentiated Learning

How do you go about closing the achievement gap? Are you using student data folders, value-added approaches, or individualized student plans? Our presenters can help you find new ways of interpreting and utilizing test data, creating and using multiple data sources, and using tiered instruction models to individualize learning based on student need.

Develop Success Strategies for Improvement

If "it takes a village" to create improvement, then identifying the right people and skills, developing leadership, and putting "quality" improvement teams into action in your school or district will make all the difference. Learn how to build capacity and create support in your improvement initiative...



...all at
NQEC!

Preconference Workshops

Each workshop registration includes a refreshment break and workshop materials. There is an additional fee to participate.

Advance registration required.

1:00 P.M. – 5:00 P.M.

WKS01

Learning to Improve

Systems thinking? Process improvement? Special cause and common cause variation? If you are a relative newcomer to quality education, such terms as these may sound like a foreign language. We can help. Join us to understand some basic quality components and how to apply strategies to create a learning environment that shifts the focus from teaching to learning...from blaming and making excuses to finding long-lasting solutions...from frustration to a renewed partnership to create high achievement.

Focus: Success Strategies for Improvement

Audience: Teacher, Administrator, School Board Member, Parent, Business Leader

Education Level: Elementary Schools

Presentation Level: New to the continuous improvement processes

Presenters: *Monta Akin*, Assistant Superintendent for Instructional Services, Leander Independent School District, Leander, TX

Tom Glenn, Superintendent, Leander Independent School District, Leander, TX

WKS02

The Final Frontier— Training Middle and High Schools

Participants will learn how one district got their middle and high schools trained and on the road to continuous improvement. Participants will learn how to get buy-in from some reluctant stakeholders and walk away with a workable model for training.

Focus: Partnerships, Teaming, Collaboration, and Learning Communities

Audience: Teacher, Administrator, School Board Member

Education Level: High Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Cindy Arkebauer*, ASQ National Trainer and Teacher, Eugene Field Elementary, Rock Island, IL

Carol Schoening, Quality Trainer, Data Team Leader, and Teacher, Earl Hanson Elementary, Rock Island, IL

WKS03

Engaging and Empowering Staff: A Team Approach to School Improvement

This session focuses on how to establish high performing improvement teams that work together to achieve school improvement goals. Participants will learn how to use a systems assessment to become a more efficient School Improvement Goal Team and create a team approach that results in implementing, monitoring, and achieving school and team goals.

Focus: Developing and Aligning the Total System of Improvement Planning

Audience: Teacher, Administrator, School Board Member

Education Level: Elementary Schools

Presentation Level:

Has a moderate level of understanding and is familiar with the tools available

Presenters: *Jim Shipley*, President, Jim Shipley and Associates, North Redington Beach, FL

Brenda Clark, Senior Consultant, Jim Shipley and Associates, Largo, FL

WKS04

Beyond Assessment™:

7 Keys for Building a True Quality Culture

This highly interactive and enjoyable workshop features a set of practical, research-based strategies that participants will be able to implement immediately in their home districts to build a sustainable quality culture of high achievement for all students, teachers, and other key stakeholders. You will learn from outstanding examples, including Baldrige and state award-winning schools and districts. Most important, participants will take away several unique, proprietary activities that will help them get started with their quality journey, or keep it highly energized and going in the right direction.

Focus: Leadership's Role in Sustaining Improvement

Audience: Teacher, Administrator, School Board Member, Parent, Business Leader

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenter: *John Jay Bonstingl*, President, Bonstingl Leadership Development/Director, the Center for Schools of Quality International, Columbia, MD

WKS05

Using Data Folders to Close the Achievement Gap

This workshop will be presented in two parts: Part 1: Participants will learn the purpose, benefits, and possible components of data folders. Part 2: Participants will create a data folder.

This presentation will show the power of data folders and how data folders, along with formative assessments, will help close the achievement gap. By attending this presentation, participants will have the materials to create a data folder.

Focus: Differentiated Learning

Audience: Teacher and Administrator

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available.

Presenter: *Sally Duncan*, Education Consultant, PQ Systems, Inc., Dayton, OH

Saturday
10
November

NEW AT NQEC OPEN SPACE

Join old friends and even make some new ones in NQEC’s “Open Space” times.

Do you have a passion for Continuous Improvement in Education? Do you want an opportunity to brainstorm and discuss that passion with fellow educators from all over the world? Well, NQEC is giving you that opportunity with a new feature called NQEC Open Space.

What is Open Space?

NQEC Open Space is an open forum where attendees can discuss an issue or topic of continuous improvement that they have a genuine interest in. This is your chance to be a leader and arrange a quality conversation group.

Where can I arrange my discussion?

There will be one room devoted to NQEC Open Space available throughout the conference.

How do I invite others to join me in a discussion?

Easy; a large sign-up board will be available beginning Sunday, November 11. All you do is post a topic for the NQEC Open Space, then pick a day and time. After that, simply wait for others to sign up.

Where do others sign up?

That’s easy, too! Just find the sign-up board and write your name under the topic you are interested in participating in.

Do I have a limit on how long I can use the NQEC Open Space room?

Yes, there is a time limit for your discussion or activities. Each time slot is 75 minutes long; it is very important to stay within that time limit, as other attendees will be waiting for the next discussion.

How many people can participate in each discussion?

There will be three round tables with 10 chairs at each table. Up to three different discussion groups can be going on at one time. Please be respectful of other groups in the discussion room. If your group is large, you may want to reserve the whole room.

What are the principles for Open Space?

There are three main principles for this new and exciting feature of NQEC. Whoever participates is the right person to be there. Whatever happens is the one thing that could have happened. Let go of your expectations and work with whatever unfolds.

So take this great opportunity and run with it. You never know what great ideas, strategies, activities, and principles you may gain from this unique experience.

Open Space opportunities are available throughout the conference, Sunday through Tuesday.

SUNDAY OVERVIEW

7:00 a.m. - 4:00 p.m.
Registration and Bookstore
Open

7:00 a.m. - 2:00 p.m.
Exhibits Open

7:30 a.m. - 8:00 a.m.
Continental Breakfast

8:00 a.m. - 9:30 a.m.
*No Person Left Behind:
Leading With and To
Meaning*
**Keynote: Alex Pattakos,
Ph.D., Principal, The
Innovation Group**

9:30 a.m. - 10:00 a.m.
Refreshment Break
With Sponsors/Exhibitors
and Book Signing With
Alex Pattakos

10:00 a.m. - 11:15 a.m.
General Sessions A and B

11:15 a.m. - 12:15 p.m.
Networking Lunch

12:15 p.m. - 1:30 p.m.
Concurrent Sessions
S01-S06

1:30 p.m. - 2:00 p.m.
Refreshment Break With
Sponsors/Exhibitors

2:00 p.m. - 3:15 p.m.
Concurrent Sessions
S07-S12

3:30 p.m. - 4:45 p.m.
Concurrent Sessions
S13-S17

Sunday
11
November

GENERAL SESSIONS 10:00 A.M. – 11:15 A.M.

Session A

New to Quality?

Take this message deeper by continuing the dialogue with Alex Pattakos and connecting with others who are at a similar point in their quality journey. Hear from Pattakos with others who face the same challenges you do and have the same questions about how quality can be fully utilized. Hook up with a Quality Buddy from a different district and share in your efforts to move what you've learned into action.

Session B

Next Generation Quality

Personalize Alex Pattakos' message by meeting with others experienced in quality initiatives and exploring the next steps of your quality journey. This session is an opportunity to ask questions, build a network, and transform what you've learned into action. Talk with others like yourself while gaining insights from Pattakos and knowledge from the experiences of your peers.

SUNDAY KEYNOTE SPEAKER 8:00 A.M. – 9:30 A.M.



Alex Pattakos, Ph.D., Principal,
The Innovation Group

No Person Left Behind: Leading With and To Meaning

Dr. Alex Pattakos, author of the much acclaimed book *Prisoners of Our Thoughts*, demonstrates how being "prisoners of our thoughts" adversely impacts our roles and responsibilities as teachers, students, staff, and parents. We don't have to be prisoners of our thoughts; instead, we can tap into the deeper meaning of our work and connect meaningfully with others. By leading with and to meaning, we can realize our full potential as catalysts for continuous learning and development and build better schools. Find out why the search for meaning has been called a "megatrend" of the 21st century!

Reception and Book Signing With Ian Jukes

4:00 p.m. – 5:00 p.m.

Relax and become acquainted with your fellow educators at this networking opportunity.

CONCURRENT SESSIONS

12:15 P.M. – 1:30 P.M.

S01

Demonstrating Continuous Progress for English Language Learners

The presentation includes the methodology covered during the first and second semester of the basic ESL course, grammar and vocabulary. It also includes individual lessons and examples of the folders and other tools used for continuous assessment.

Focus: Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement

Audience: Teacher, Parent

Education Level: High Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: Dr. Raquel Bauman, ESL Teacher, Lowell High School, Lowell, MA

Debra Fowler, ESL Teacher, Lowell High School, Lowell, MA

Stacie Blethisis, ESL Teacher, Lowell High School, Lowell, MA

S02

University/School Partnerships That Promote Successful Learning

As we know, the needs of the 21st century are different from previous eras. In order to concentrate on this difference, this presentation focuses on the outcomes of the tutoring program which is a product of a collaboration between a university and a high school. Tutoring is a service-learning project that is included in teacher education pre-service coursework. Such partnership extends higher education into the community and enhances student learning. This project highlights the credibility of students in high school and the pre-service teachers who interact as teacher/tutor in a high school setting. It also engages the high school students to interact with higher education even before they enter college.

Focus: Partnerships, Teaming, Collaboration, and Learning Communities

Audience: Teacher, Administrator, School Board Member

Education Level: High Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: Tamara Korenman, Ph.D., Assistant Professor of Education, Saint Xavier University, Chicago, IL

Eileen Quinn Knight, Ph.D., Professor of Education, Research and Mathematics Methods, Saint Xavier University, Chicago, IL

Larry Ehretzman, Counselor/Adjunct Professor, Reavis High School/Saint Xavier University, Burbank, IL

Jo Ann Gesiakowska, Teacher/Adjunct Professor, Reavis High School/DePaul University, Burbank, IL

S03

Successfully Implementing Continuous Improvement

School improvement isn't something that can be accomplished overnight or even in one year. Improving student performance is accomplished by implementing a plan that is adopted by all involved. This session starts with a three- to five-year timeline of implementing successful improvement strategies. You will discover where we began by collecting baseline data to show why we need to change and the locally developed materials, diagnostic assessments, and in-school programming changes we used to implement change. Lastly, we will show where we are now and how we still look for improvement. Schools that are just starting out or that have reached a plateau may find useful strategies to implement for school improvement.

Focus: Developing and Aligning the Total System of Improvement Planning

Audience: Teacher, Administrator, School Board Member

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenter: Pat Ward, Teacher of Gifted and Talented, Central Elementary School, Plainfield, IN

S04

Lufkin's Take on Leadership's Role in Sustaining Improvement

The presenters will demonstrate how one school provides a common language and professional culture to entering and current staff members despite staff turnover in one of the largest school districts in the United States.

Focus: Leadership's Role in Sustaining Improvement

Audience: Administrator

Education Level: High Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: Dr. Camille Holmes Hedrick, Assistant Principal, Lufkin Road Middle School, Apex, NC

Dr. James Hedrick, Principal, Green Hope High School, Cary, NC

S05

We're All Different . . . It's All Good!

Participants will come away from this workshop with dozens of strategies they can use right away in the classroom to differentiate instruction so all learners are involved and actively participate in their own education. Engaging the learner—particularly the learner who often feels left out or behind—is a powerful tool. Participants will see and practice strategies that work in classrooms with students and that have been proven to increase assessment scores.

Focus: Differentiated Learning

Audience: Teacher, Administrator

Education Level: Middle Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenter: *Lori Meis*, 7th Grade Literature Reading Teacher, Hutchinson Public Schools, Hutchinson, KS

S06

The Why, When, and How of Benchmarking

This interactive session will provide administrators and teachers with critical information about why, when, and how to use benchmarking, answering questions with “hands-on” scenarios that will lead participants to higher levels of understanding. The question about what benchmarking is and what it isn’t will be explored. The several levels of benchmarking will be shared and participants will receive a list of Web sites and well-researched schools and districts that demonstrate “best practice” for a variety of processes. We’ll also take a look at organizations outside of education that can be benchmarked by educators to improve key processes.

Focus: Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement

Audience: Teacher, Administrator, School Board Member

Education Level: Middle Schools

Presentation Level: Has integrated the tools and concepts into a systematic approach that has yielded results

Presenters: *Margaret Byrnes*, Managing Associate, Quality Education Associates, Fort Myers, FL

Jeanne C. Baxter, Associate, Quality Education Associates, Cable, WI

CONCURRENT SESSIONS

2:00 P.M. – 3:15 P.M.

S07

Benchmarking Toward Best Practices in School Support Services

Benchmarking is one of the most constructive quality tools for school improvement. This presentation will focus on school support services showing benchmarking case studies in energy, transportation, and copying/printing services. The cost savings in energy management totaled more than \$1.4 million per year and the program has received extensive recognition.

Focus: Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement

Audience: Administrator

Education Level: High Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Robert Schoch*, Director, Business Administration, Council Rock School District, Newtown, PA

Matt Frederickson, Director of Information Technology, Council Rock School District, Newtown, PA

S08

It’s Working! Data and Learning Communities, Hand in Hand

Are you looking for a way to increase student achievement? Look no further. . .with the combined efforts of data teams and learning communities, teamed with the use of PDSA, your school will be able to celebrate success.

Focus: Partnerships, Teaming, Collaboration, and Learning Communities

Audience: Teacher, Administrator, School Board Member, Parent

Education Level: Elementary Schools

Presentation Level: New to the continuous improvement processes

Presenter: *Alice Lee*, 5/6 Multi-age Classroom Teacher, Rock Island Intermediate Academy, Coal Valley, IL

S09

Working as One:

A Community Partnership for Alignment

Learn how the school district of Greenville County, SC, (67,000+ students) and the business-supported Carolina First Center for Excellence (CFCE) have partnered to provide systemic change aligning the district. This journey began with the district’s creation of “The Education Plan”: A strategic planning document that set the stage for continuous improvement to filter down to the classroom. This called for the board, superintendent, district departments, school administrators, teachers, and students to become responsible for setting goals and making progress to attain those goals. Simultaneously, the CFCE began working with the schools to enhance the “filtering down” effect by creating a framework within the classrooms allowing for seamless alignment. Today the CFCE works with 24 schools, affecting the classrooms of more than 14,000 students in Greenville County. These numbers increase annually. This session will focus on the implementation of process and practices that engage, challenge, and focus all stakeholders on the road to continuous improvement.

Focus: Developing and Aligning the Total System of Improvement Planning

Audience: Teacher, Administrator, School Board Member, Business Leader

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Michele Brinn*, Director, Carolina First Center for Excellence—VP Workforce Development, Greenville Chamber of Commerce, Greenville, SC

Jason McCreary, Ph.D., Director of Research, Evaluation, and Accountability, Greenville County Schools, Greenville, SC

S10

Quality Leadership Development: The Key to Sustainable Improvement

This highly interactive session features a set of practical, research-based strategies school leaders can use immediately to build and grow a sustainable quality culture of high achievement for all students, teachers, and other key stakeholders. We will explore how world-class schools and school systems, including Baldrige Award-winners, have succeeded with the Bonstingl approach to systemwide quality leadership development.

Focus: Leadership's Role in Sustaining Improvement

Audience: Teacher, Administrator, School Board Member, Business Leader

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenter: *John Jay Bonstingl*, President, Bonstingl Leadership Development/Director, The Center for Schools of Quality International, Columbia, MD

S11

Empower, Enlighten, Engage

Too often continuous improvement is seen as another add-on program or a collection of tools. This session integrates systems thinking, quality management, and effective learning techniques to help educators go beyond quality tools and envision a continuously improving learning system. Join Jeff and Jacquie Burgard as they share practical examples, personal experiences, and model the shift in thinking and techniques that make the transition possible. Join us for this overview of GATEWAY TO MASTERY®.

Focus: Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement

Audience: Teacher, Administrator, School Board Member, Parent, Business Leader

Education Level: Middle Schools

Presentation Level: New to the continuous improvement processes

Presenters: *Jeffrey Burgard*, Educational Consultant, J. J. Burgard and Associates, Seattle, WA

Jacqueline Burgard, Educational Consultant, J. J. Burgard and Associates, Seattle, WA

S12

My Walls Are Data-full But My Students' Minds Are Leaky

This presentation will discuss what makes ideas, mission statements, goals, lessons, and knowledge stick to a student's brain. Using well-founded advertising techniques, participants will see how they

can program their students for the type of learning that will be retained indefinitely. Learn how to make ideas memorable.

Focus: Success Strategies for Improvement

Audience: Teacher

Education Level: High Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenter: *Paul (Danny) Bigham*, Library Information Specialist, Largo High School, Largo, FL

CONCURRENT SESSIONS

3:30 P.M. – 4:45 P.M.

S13

The Plan on a Page: Connecting All Stakeholders

The Plan is what drives improvements within the system. Traditionally, strategic plans and school improvement plans have been cumbersome, not user friendly, and certainly not easily understood by stakeholders. The "Plan on a Page" is a strategy for simplifying and effectively communicating school and district improvement plans to stakeholders and employees. Learn how leaders set and communicate direction through the Plan on a Page and get everyone involved in the process. Hear how to obtain systems alignment through this simple, yet innovative strategy.

Focus: Developing and Aligning the Total System of Improvement Planning

Audience: Teacher, Administrator, School Board Member, Parent, Business Leader

Education Level: Middle Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Jay Marino*, Associate Superintendent of Organizational Effectiveness & Accountability, Cedar Rapids Community School District, Cedar Rapids, IA

Dr. Dave Markward, Superintendent, Cedar Rapids Community School District, Cedar Rapids, IA



S14

Pathways to Continuous Improvement Through Partnership, Leadership

The Carolina First Center for Excellence (CFCE) is a provider of training, coaching, and related services in continuous quality improvement to Greenville County Schools. Come and see what results from being a partner with the CFCE. Learn how administrators, teachers, and students work together to achieve common goals and create solutions to improve the overall system.

Focus: Partnerships, Teaming, Collaboration, and Learning Communities

Audience: Teacher, Administrator, School Board Member, Parent, Business Leader

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Lindsay Smith*, Manager, Greater Greenville Chamber of Commerce, Greenville, SC

Barbara Barlow, Principal, Bell's Crossing Elementary School, Simpsonville, SC

Kristin Gault, 2nd Grade Teacher, Bell's Crossing Elementary School, Simpsonville, SC

S15

Changing the Culture

The presentation will present the "Why" of change, Process of Change, Changing the Process, and Continuous Improvement. Participants will be able to evaluate their status in the areas of mission, vision, values, goals, and collaborative teams. Instruction and challenge will be in evaluating current status and developing an action plan to being the Process of Change.

Focus: Developing and Aligning the Total System of Improvement Planning

Audience: Teacher, Administrator, School Board Member, Parent, Business Leader

Education Level: High Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Ivan Duggin*, Principal, Holloway High School, Murfreesboro, TN

Nancy Duggin, CEO, ASK Associates, Murfreesboro, TN

S16

A Kaleidoscope of Learners— A Kaleidoscope of Teaching!

Our classrooms comprise many facets of color and shape that you might find when peering through a kaleidoscope. The forms they take in our classrooms are the children. As we peer into our classrooms, we must meet the challenge of educating all! We will provide a kaleidoscope of quality teaching tools and ideas that you can use right away. The presentation will also include information on:

- Differentiation ideas ranging from kindergarten through middle school
- Ideas for Data Books
- Writer's Workshop—Creating Opportunities to Make Writing a Lifelong Habit
- Reader's Theater Reading Project

Focus: Differentiated Learning

Audience: Teacher, Administrator

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Lindy Risenhoover*, 4th Grade Teacher, Jenks Public Schools—Southeast Elementary, Jenks, OK

Stephanie Crabb, 3rd Grade Teacher, Jenks Public Schools—Southeast Elementary, Jenks, OK

Malissa Barker, 5th Grade Teacher, Jenks Public Schools—West Intermediate, Jenks, OK

S17

Using Data Folders and Short-Cycle Assessments to Improve Student Learning

This presentation will show how short-cycle assessments align to state standards and how data folders are being used in classrooms nationwide to enable students to take responsibility for their own learning, and being used to keep teachers, parents, and administrators informed of the ongoing progress of students.

Focus: Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement

Audience: Teacher, Administrator, School Board Member, Business Leader

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenter: *Sally Duncan*, Education Consultant, PQ Systems, Inc., Dayton, OH



MONDAY OVERVIEW

7:00 a.m. - 5:00 p.m.
Registration, Bookstore,
and Exhibits Open

8:00 a.m. - 9:00 a.m.
Continental Breakfast

9:00 a.m. - 10:00 a.m.
Welcome/Team
Competition Introductions

10:15 a.m. - 11:30 a.m.
Concurrent Sessions
M01-M06

11:30 a.m. - 12:30 p.m.
Networking Lunch

12:30 p.m. - 1:45 p.m.
Concurrent Sessions
M07-M12

1:45 p.m. - 2:15 p.m.
Refreshment Break With
Sponsors/Exhibitors

2:15 p.m. - 4:00 p.m.
*Creating Learning
Environments for
21st Century Kids:
Education in the New
Digital Landscape*

**Keynote: Ian Jukes,
Director of the
InfoSavvy Group**

4:00 p.m. - 5:00 p.m.
Networking Reception
and Book Signing With
Ian Jukes

Monday
12
November

CONCURRENT SESSIONS

10:15 A.M. – 11:30 A.M.

M01

Implementing Baldrige-based Peer Assessments

Team presentation that demonstrates how the Baldrige Criteria for performance excellence have been designed and implemented to assess each school and business department level of performance. Key tools and assessment results will be shared with the participants. The district will describe the overall findings and how best practices have been captured and shared across the district.

Focus: Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement

Audience: Teacher, Administrator, School Board Member, Parent, Business Leader

Education Level: High Schools

Presentation Level: Has integrated the tools and concepts into a systematic approach that has yielded results

Presenters: **Dr. Archie Blanson**, Deputy Superintendent, Aldine Independent School District, Houston, TX

Laura Longmire, Partner and Owner, SQL, Tomball, TX

2:15 P.M. – 4:00 P.M.

MONDAY'S KEYNOTE SPEAKER



Ian Jukes, Director of the
InfoSavvy Group

Creating Learning Environments for 21st Century Kids: Education in the New Digital Landscape

Today's students are "digital natives"; they process information, interact, and communicate in ways fundamentally different from any generation before them. Meanwhile, many of us, having grown up in a relatively low-tech, stable, and predictable world, are at best "digital immigrants," struggling with the unprecedented speed of change, technological innovation, overwhelming amounts of information, and the fundamental uncertainty of today's world.

This presentation provides a comprehensive profile of 10 core learning attributes of digital learners and 10 core teaching, learning, and assessment strategies that can be used to appeal to the learner's digital lifestyle and learning preferences. Participants will leave the presentation with a clear understanding of various research-based strategies they need to consider in order to optimize learning for the digital generation in the new digital landscape.



M02

Reversing the Downward Slide of Enthusiasm

Studies prove that students begin their education with a tremendous amount of enthusiasm, yet, by the time they reach 8th grade, their enthusiasm is nearly gone. Many educators begin their career with great enthusiasm, yet find it difficult to maintain. Emphasis on standardized tests has amplified the problem by shifting the focus further away from emotional needs and emphasizing only achievement. Join Jeff and Jacquie Burgard as they explain how to reverse this downward slide of enthusiasm by balancing emotional and academic needs so that enthusiasm can be restored and maintained. Learn from practitioners in this overview of one discipline of GATEWAY TO MASTERY®.

Focus: Partnerships, Teaming, Collaboration, and Learning Communities

Audience: Teacher, Administrator, School Board Member, Parent

Education Level: Middle Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: Jeffrey Burgard, Educational Consultant, J. J. Burgard and Associates, Seattle, WA

Jacqueline Burgard, Educational Consultant, J. J. Burgard and Associates, Seattle, WA

M03

Implementing a Quality Management System to Support ISO 9001:2000

Most organizations find that completing the process of ISO 9001:2000 registration helps in gaining a complete understanding of all operations from a customer point of view and identifying opportunities for process improvement. This presentation will focus on interpretation of ISO basic standards, top management commitment, opportunities for process improvement, and implementation of a quality management system to support ISO 9001:2000.

Focus: Developing and Aligning the Total System of Improvement Planning

Audience: Administrator, School Board Member, Business Leader

Education Level: High Schools

Presentation Level: New to the continuous improvement processes

Presenter: Keila Sandridge, Quality and Strategic Planning Coordinator, Region 16 Education Service Center, Amarillo, TX

M04

Teaching Students Who Are At-Risk Effectively in Today's Schools

This presentation is based on a doctorate project for the Leadership Program at St. Louis University. The researchers surveyed every middle or high school beginning teacher (with five years or less total teaching experience) to determine if their teacher preparation program effectively prepared them to work with students who are at-risk. The researchers compared certification requirements in Missouri to what research states an effective teacher program should include. The researchers determined what characteristics effective teachers possess and the impact an effective teacher has on students who are at-risk. The presentation includes information defining students who are at-risk and the contributing factors causing a student to become at-risk for dropping out of school. The presentation will also include recommendations for effective teacher programs, professional development, and strategies to promote academic success for all students.

Focus: Leadership's Role in Sustaining Improvement

Audience: Administrator, School Board Member, Parent, Business Leader, Teacher

Education Level: Middle Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: Dr. Christa Warner, Principal, Wohlwend Elementary School, St. Louis, MO

Dr. Allison Klouse, Assistant Principal, Fort Zumwalt West Middle School, O'Fallon, MO

M05

Continuous Improvement—The Quest for Excellence!

Calcasieu Parish School System (CPSS) began its trek with the Baldrige in Education "Quality" initiative with four pilot schools in 1999. To date, all 59 campuses have implemented quality processes with varying levels of implementation. Since inception, CPSS has worked to promote continuous improvement efforts in all areas of the system. This presentation will highlight implementation strategies for schools, classrooms, and departments that need specific strategies for beginning their quest for excellence.

Focus: Success Strategies for Improvement

Audience: Teacher, Administrator, School Board Member

Education Level: Elementary Schools

Presentation Level: New to the continuous improvement processes

Presenters: Tony McCordle, Quality Mentor, Calcasieu Parish School System, Lake Charles, LA

Pam Quebodeaux, Principal, Dolby Elementary School, Lake Charles, LA



M06

**The Baldrige Criteria:
Helping Districts to Improve**

The Baldrige Education Criteria for Performance Excellence, in use since 1998, have been used by school districts nationwide to understand and manage their performance and to guide organizational planning and opportunities for learning. This session will focus on the ways in which school districts have used the criteria successfully in their improvement efforts and how the criteria are being used to keep them on the track of continuous improvement. In addition, the session will identify the challenges districts have faced as they have tried to implement Baldrige processes.

Focus: Success Strategies for Improvement

Audience: Teacher, Administrator, School Board Member, Parent, Business Leader

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenter: *Dr. Sandra Byrne*, Education Specialist, Baldrige National Quality Program Office, Gaithersburg, MD

12:30 P.M. – 1:45 P.M.

M07

The Power of System Thinking

Everybody has a to-do list of minor tasks. Available to most of us is a limited amount of time to work on major responsibilities. It is system thinking, applied to each aspect of schooling, that makes this time devoted to the major tasks productive. A series of provided questions, if answered in the affirmative, creates evidence of systemic improvement. The power is in the questions.

Focus: Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement

Audience: Administrator, School Board Member

Education Level: High Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenter: *Dr. Lee Jenkins*, Consultant, LtoJ Consulting Group, Inc., Scottsdale, AZ

M08

**New Teacher Support Programs in
Virginia Beach City Public Schools**

Through a combination of information sharing and interactive activities, participants will learn about the support programs Virginia Beach City Public Schools (VBCPS) has established as part of the induction process for K-12 new teachers. This informative session will include the format and learning experiences new teachers encounter during the four-day Teacher Orientation and Continuous Learning Institute (TOCLI). Extensive follow-up support is provided through the yearlong New Teacher Mentor Program. Participants will learn how to establish professional partnerships that evolve between mentors, mentees, proteges, and administrators during the first year of induction. Also, participants will receive a packet of handouts explaining information that is covered during the session.

Focus: Partnerships, Teaming, Collaboration, and Learning Communities

Audience: Teacher, Administrator, School Board Member, Business Leader

Education Level: Middle Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Karen O'Meara*, Specialist, Office of Organizational Development, Virginia Beach City Public Schools, Virginia Beach, VA

Stephanie Enzmann, Specialist, Office of Organizational Development, Virginia Beach City Public Schools, Virginia Beach, VA

M09

**Essential Pieces of Continuous
School Improvement**

Puzzled about how to align continuous improvement with your school improvement plan? Come see firsthand how Taylors Elementary School pieces together quality tools and continuous improvement to make their school plan a living document. The quality picture will include analyzing data for root causes, setting academic goals, promoting teacher/student leadership, and identifying next steps. With the goal of advancing student achievement, connect the pieces needed for a successful school improvement plan.

Focus: Developing and Aligning the Total System of Improvement Planning

Audience: Teacher, Administrator, School Board Member

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Vaughan Overman*, Principal, Taylors Elementary School, Taylors, SC

Melodie White, Instructional Coach, Taylors Elementary School, Taylors, SC



M10

Boot Camp for K-12 Education Leaders: Continuous Improvement

Boot camp is a presentation for educational leaders who are working to bring a systems approach to continuous school improvement. It will benefit and equip the novice as well as the seasoned principal who find themselves with new marching orders set forth by NCLB. Boot camp, as the title suggests, provides practical ways for an administrator to survive the battlefield of continuous improvement. This presentation will provide a guide for success; the tools and methodology needed to move in the direction of change and improvement are outlined.

Focus: Success Strategies for Improvement

Audience: Teacher, Administrator, School Board Member, Parent

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Lloyd Roettger, Ph.D.*, Assistant Professor of Educational Leadership, Judith Herb College of Education, University of Toledo, Toledo, OH

Caroline Roettger, Ph.D., Assistant Professor of Educational Leadership, Judith Herb College of Education, University of Toledo, Toledo, OH

M11

Collaboration + Differentiation = High Achievement for All

Quality processes, together with differentiated instruction, create a safe environment where all students can experience high levels of achievement. This presentation will show the collaboration between a regular education and an instructional special education classroom, highlighting the incredible academic and social achievements of all learners. Participants will leave with a model for implementation of instruction to meet the needs of all learners and an appreciation for the power and potential for a diverse learning community, which includes the use of the Quality Quadrant.

Focus: Differentiated Learning

Audience: Teacher, Administrator, School Board Member, Parent

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Alexis Andrews*, Teacher, Rock Island School District 41, Rock Island, IL

Carol Schoening, Teacher, Rock Island School District 41, Rock Island, IL

M12

Creating a Culture of Quality

Danville Schools embarked on a journey of continuous quality improvement five years ago. In the beginning they took a lot of stutter-steps. Looking for the root cause of inconsistent improvement, Danville realized that Continuous Quality Improvement was deeply imbedded in some classrooms and not in others. They also realized that if the changes made changes and they didn't impact the classroom, they were ineffective. Danville Schools will share the steps they took to improve, where they are going from here, and what CQI looks like in classrooms across the district.

Focus: Success Strategies for Improvement

Audience: Teacher, Administrator, School Board Member, Parent, Business Leader

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Dr. John McKinney*, Superintendent, Danville Community School Corporation, Danville, IN

Mary Ann Plahitko, Director of Quality Services, Danville Community School Corporation, Danville, IN

KEYNOTE

2:15 P.M. – 4:00 P.M.



Ian Jukes, Director of the InfoSavvy Group

Creating Learning Environments for 21st Century Kids: Education in the New Digital Landscape

Reception and Book Signing With Ian Jukes

4:00 p.m. – 5:00 p.m.

Relax and become acquainted with your fellow educators at this networking opportunity.

TUESDAY OVERVIEW

7:00 a.m. - 10:30 a.m.
Registration Open

7:00 a.m. - 12:30 p.m.
Bookstore Open

7:30 a.m. - 8:30 a.m.
Continental Breakfast

8:30 a.m. - 9:45 a.m.
Concurrent Sessions
T01-T06

9:45 a.m. - 10:00 a.m.
Refreshment Break

10:00 a.m. - 11:15 a.m.
Concurrent Sessions
T07-T12

11:30 a.m. - 1:00 p.m.

**Closing Session Keynote
Speaker and Team
Awards:**

*Path to Educational
Greatness*

**Cyndi Laurin, Ph.D.,
Author of *Catch! A
Fishmonger's Guide to
Greatness* and founder of
*Guide to Greatness, LLC***

Tuesday
13
November

8:30 A.M. – 9:45 A.M.

T01

Overcoming Growing Pains: Achieve Excellence in Record Time

This presentation will be led by a team comprised of a K-8 elementary school principal, an achievement teacher, and the assistant superintendent of curriculum and staff development from the Vail School District. Participants will analyze the role of leadership during the change process, as well as develop strategies that build leadership capacity within their school.

Focus: Success Strategies for Improvement

Audience: Teacher, Administrator, School Board Member

Education Level: Elementary Schools

Presentation Level: New to the continuous improvement processes

Presenters: **Connie Erickson**, Principal, Senita Valley Elementary, Vail, AZ

Debbie Hedgepeth, Assistant Superintendent, Vail Unified School District, Vail, AZ

CLOSING SESSION KEYNOTE SPEAKER AND TEAM AWARDS 11:30 A.M. – 1:00 P.M.



Cyndi Laurin, Ph.D., Author of *Catch! A Fishmonger's Guide to Greatness* and founder of *Guide to Greatness, LLC*

Path to Educational Greatness

One of the more important lessons learned while working at the famous Pike Place Fish Market in Seattle is that the responsibility for getting the job done is not handing it off. Each person in the process is fully responsible for the whole experience. Education and the learning process is a shared responsibility. While teachers can be committed, aware, and help students find their intention, students (of any age) have to choose to be great.

Today's students face challenges completely different from what educators can even imagine. Rather than blaming them for the ways things are, educators can choose to instill in students that with every exchange with another human being, each has a choice to make things better, perpetuate what currently exists, or degrade that interchange. Collectively the choices made by all of us over time create our culture and the world we live in. This presentation will provoke your thinking about how you will choose to contribute to the path of educational greatness.



T02

Job Embedded Professional Development for Principals

A presentation and demonstration of the job embedded professional development offered to principals through a partnership of the Rock Island School District 41, Western Illinois University, and the Mississippi Bend Area Education Agency (Iowa). Learn different types of training processes, connections to quality initiatives, and preliminary results.

Focus: Partnerships, Teaming, Collaboration, and Learning Communities

Audience: Administrator, School Board Member, Business Leader

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: Dr. Lloyd Kilmer, Associate Professor, Education Leadership Department, Western Illinois University, Moline, IL

John Frieden, Principal, Horace Mann Choice School, Rock Island, IL

Mike Russell, Director of Academy Development, The Primary and Intermediate Academics, Rock Island, IL

T03

Roll Out! A Districtwide Deployment and Training Model

Cecil County Public Schools (Maryland) has worked for five years to expand its Baldrige deployment from the steering committee level to complete implementation by 2400 employees in 30 locations. They have had some hits and misses to share as they have tried a variety of plans. Cecil County will share their current model of training school and department levels in order to empower them to be trainers of their respective staff persons.

Focus: Developing and Aligning the Total System of Improvement Planning

Audience: Administrator

Education Level: Middle Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: Stacey Rakaczky, Program Facilitator for Performance Excellence, Cecil County Public Schools, Elkton, MD

Michael Schmook, Coordinator of Strategic Planning, Cecil County Public Schools, Elkton, MD

T04

Using Baldrige to Strengthen Educational Leadership

School leaders need professional development that moves beyond the technical skills involved with administration. They need to learn how to build their school's capacity for organizational learning. Examine a model that focuses on the human, technical, and systems thinking skills necessary for transforming schools and cultivating commitment to learning at all levels; this includes a 360-degree feedback assessment based on the Baldrige Criteria. This is an opportunity for educators to create an action plan for improving leadership development in their schools or districts.

Focus: Leadership's Role in Sustaining Improvement

Audience: Administrator, School Board Member, Business Leader

Education Level: High Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenter: Dr. Mary Hooper, Assistant Professor: Educational Leadership & Professional Studies, University of West Georgia, Carrollton, GA

T05

Establishing Relationships and Improving Student Achievement

Teachers in all grade levels, K-12, in schools all over the United States have applied the concepts of Process Communication to meet the motivational needs of all their students. Students who had no interest in school became interested in doing their schoolwork, their grades improved, and they stopped their acting-out behaviors. Participants will learn these concepts so they can reach every student. Administrators who used the concepts noticed improved teacher morale and student, teacher, and parent satisfaction.

Focus: Differentiated Learning

Audience: Teacher, Administrator, School Board Member, Parent

Education Level: Middle Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: Dr. Judith Pauley, Adjunct Professor, Cal State San Marcos, San Marcos, CA

Joseph Pauley, Guest Lecturer, George Mason University, Fairfax, VA



T06

Empowering Students Through the Continuous Improvement Classrooms

The Continuous Improvement Classroom is a system that aligns the classroom and students efforts to the school improvement plan. The classroom is focused on shared accountability toward achieving class and personal goals. Learn how teachers and students incorporate the eight components to develop classroom learning communities where achievement results are posted, tracked, and celebrated. Participants will receive strategies to develop the Continuous Improvement Classroom system.

Focus: Success Strategies for Improvement

Audience: Teacher, Administrator, School Board Member, Parent

Education Level: Elementary Schools

Presentation Level: New to the continuous improvement processes

Presenters: *Becky Martin*, Continuous Improvement Facilitator, Cedar Rapids Community Schools, Cedar Rapids, IA

Stephanie Stulken, Continuous Improvement Trainer, Hoover Elementary, Cedar Rapids, IA

Dianna Geers, Continuous Improvement Trainer, Franklin Middle School, Cedar Rapids, IA

Ann Buckley, Continuous Improvement Trainer, Grant Early Childhood Center, Cedar Rapids, IA

Paul Hayes, Continuous Improvement Trainer, Taft Middle School, Cedar Rapids, IA

Janette Stecker, Continuous Improvement Trainer, Pierce Elementary, Cedar Rapids, IA

10:00 A.M. – 11:15 A.M.

T07

Utilizing Improvement Strategies for Non-Instructional Departments

This presentation will share improvement processes, strategies, and results in the administrative offices of District Business Operations (Transportation, Maintenance, and Budget), Information Technology/Media, and Professional Development.

Participants will develop a training matrix for implementation of improvement strategies in a department, identify training strategies and components, and identify key processes that lead to improved results.

Focus: Regular and Systematic Assessment and Evaluation to Facilitate Continuous Improvement

Audience: Administrator, Business Leader

Education Levels: High Schools

Presentation Level: Has integrated the tools and concepts into a systematic approach that has yielded results

Presenters: *Marlea Gaskins, Ed.D.*, Executive Director, Employee Education and Development, Dayton Public Schools, Dayton, OH

Lori Ward, Executive Director, Information & Education Technology, Dayton Public Schools, Dayton, OH

T08

A Texas Tale of a Collaborative Trailride for Leadership Capacity

Three school districts in San Antonio, TX, through a Texas A&M University initiative, collaborated to create an aspiring instructional leader academy to guide the improvement of academic performance. The curriculum for this yearlong academy focused on the Texas Education Agency's 10 Components of Effective Schools with an emphasis on mathematics. Hear enlightening information on how these districts cross boundaries sharing human resources, facilities, and content expertise to work together to improve student academic performance.

Focus: Partnerships, Teaming, Collaboration, and Learning Communities

Audience: Teacher, Administrator, School Board Member

Education Level: High Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Dr. Pam Winn*, Assistant Professor, Tarleton State University, Stephenville, TX

Dr. Patti Birney, Assistant Superintendent for Curriculum and Instruction, East Central Independent School District, San Antonio, TX

T09

Another Year, Another Plan: How to Actually Implement the SIP

Attendees will participate in determining if their school improvement plan (SIP) is a solid plan. Once this is defined, they will gain understanding in how to create and implement an organizational structure around their SIP goals that will ensure implementation of the plan. Focus will be on how to build high-performing deployment teams. Participants will gain an understanding of how to write SMART strategic goals and steps they can take to build high-performing deployment teams.

Focus: Developing and Aligning the Total System of Improvement Planning

Audience: Teacher, Administrator, School Board Member

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenter: *Brenda Clark*, Senior Consultant, Jim Shipley and Associates, Largo, FL



T10

Leading and Building a Culture for Continuous Improvement

It's difficult enough to lead and manage a district or campus day to day. Adding to that complexity the challenge to shift a system to embrace a continuous improvement philosophy can be daunting, to say the least. As leaders of such a change effort for the past 15 years, we can share what has worked—and what hasn't—as we strive to shift a system in a rapidly growing district. Participants will explore a model to understand the complexities of the leaders' role in shifting paradigms and use a quadrant to plan leadership strategies that will be effective within their existing culture.

Focus: Leadership's Role in Sustaining Improvement

Audience: Administrator, School Board Member

Education Level: Elementary Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Monta Akin*, Assistant Superintendent, Leander Independent School District, Leander, TX

Tom Glenn, Superintendent, Leander Independent School District, Leander, TX

T11

Getting it Done: Meeting the Mandates of NOC

Presentation will outline Oxford High School's collaborative teaching model and examine the outcomes gained in closing achievement gaps. Attendees will learn strategies for implementing a systemwide initiative to include collaborative and tiered instruction as well as classroom strategies for differentiated instruction. Focus topics include freshman academy, math and reading intervention, co-teaching model, and small group instruction model.

Focus: Differentiated Learning

Audience: Teacher, Administrator

Education Level: High Schools

Presentation Level: Has a moderate level of understanding and is familiar with the tools available

Presenters: *Jeanna Chandler*, Special Education Manager, Oxford High School, Oxford, AL

Trey Holladay, Principal, Oxford High School, Oxford, AL

Julia Stevens Hill, Secondary Reading Coach, Oxford Middle School, Oxford, AL

T12

A System of Systems for Building and Sustaining School Improvement

This presentation will illustrate the alignment and integration of Deming's Profound Knowledge as a conceptual framework, the Baldrige Criteria for Performance Excellence, Effective Schools research, and the PDSA as a "system of systems" for building and sustaining school improvement. Each of these key quality strategies plays a critical role in school improvement and is important in its own right; however, understanding the relationships

between and among these strategies leverages and enhances the opportunity for increased improvement. The alignment and integration of these strategies can provide a school/district with high priority aligned approaches and deployment that can lead to systemic and systematic organizational learning and the most effective use of resources.

Focus: Success Strategies for Improvement

Audience: Teacher, Administrator, School Board

Education Level: High Schools

Presentation Level: Has a moderate level of understanding

Presenter: *Dr. Bryan Cole*, Professor, Department of Educational Administration and Human Resource Development, Texas A&M University, College Station, TX

CLOSING SESSION KEYNOTE SPEAKER AND TEAM AWARDS

11:30 A.M. – 1:00 P.M.



Cyndi Laurin, Ph.D., Author of *Catch! A Fishmonger's Guide to Greatness* and founder of *Guide to Greatness, LLC*



Registration Form

15th National Quality Education Conference

November 11 - 13, 2007
Millennium Hotel St. Louis • St. Louis, Missouri

Priority Code EDABC66

Please print clearly or type the following information:

Are you an ASQ Regular, Educational Institution, or KKid Alliance member?

Yes No

Member or customer number (if applicable): _____

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Organization/School: _____

Title: _____

Address: _____

Apt./Ste. _____

City: _____

State, Zip/Postal Code: _____ Country: _____

Phone: _____ Fax: _____

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CONFERENCE REGISTRATION

ASQ Regular/
Education Division/
KKid Alliance Member **Nonmember** **Team/District** **One-Day**

Early-Bird Rate: 4/01/07 to 9/15/07 \$380 \$450 \$340 \$255

Conference Rate: 9/16/07 to 11/02/07 \$425 \$495 \$380 Sunday

Late/On Site: After 11/02/07 \$475 \$545 \$425 Monday

Tuesday

Registration includes three continental breakfasts, two lunches, the Welcome Reception, access to concurrent sessions, and conference materials.

**If three or more conference registrations are received at one time, from the same organization/school, each registrant receives the discounted team rate. Team rates do not apply to one-day registrations.*

Preconference Workshop Rate: *(Includes breaks and workshop materials. Go to <http://nqec.asq.org> for details.)*

1:00 p.m. – 5:00 p.m. Workshop Title _____ \$125

Workshop Session # _____

TOTAL AMOUNT DUE \$ _____

PAYMENT INFORMATION

Registration must be accompanied by payment in full for all selected activities. Funds payable in U.S. dollars, drawn on a U.S. financial institution. Purchase orders will be accepted with documentation attached. All phone registrations or faxes must include the number of a major credit card that will be charged for the registration fees (MC/VISA/AMEX accepted). Do not follow up phone, fax, or online registrations with a mail-in registration. All registrations (whether phoned, faxed, mailed, or completed online) will be confirmed by mail with a receipt and confirmation letter within two weeks of receipt.

MasterCard Visa American Express Purchase order # _____ *(please attach documentation)*

Card Number _____ Expiration Date _____

Name on Card _____ Signature _____ *(please print)*

If you have a disability and/or special needs, please let us know so that we may facilitate your attendance at the conference. Check this box and attach information regarding your needs.

FOUR EASY WAYS TO REGISTER

Mail: Fill out both registration pages and mail to:

ASQ Event Management/CC
P.O. Box 3066
Milwaukee, WI 53201-3066

Fax: Fax your completed

registration form with credit card or purchase

order information to:
ASQ Event Management/CC at
414-272-1734

Phone: ASQ at **800-248-1946** or **414-272-8575**

Web: Complete the online

registration form at <http://nqec.asq.org>

Should we update your address in ASQ's records to reflect the above information?

Yes No

Please indicate whether you work in:

Elementary education

Secondary education

Central office

I would like to receive the free Education Brief e-newsletter

Yes No Higher education

I would like to receive information from conference sponsors and exhibitors via e-mail.

Yes No

Preconference Workshop & Session Registration Saturday, November 10

1:00 p.m. – 5:00 p.m.

(WKS01) Learning to Improve

Fee: \$125

(WKS02) The Final Frontier—Training Middle and High Schools

Fee: \$125

(WKS03) Engaging and Empowering Staff: A Team Approach to School Improvement

Fee: \$125

(WKS04) Beyond Assessment™: 7 Keys for Building a True Quality Culture

Fee: \$125

(WKS05) Using Data Folders to Close the Achievement Gap

Fee: \$125

Total Amount Due \$ _____

Concurrent Sessions

Sunday, November 11

12:15 p.m. – 1:30 p.m.

S01 S02 S03 S04 S05

S06

2:00 p.m. – 3:15 p.m.

S07 S08 S09 S10 S11

S12

3:30 p.m. – 4:45 p.m.

S13 S14 S15 S16 S17

S18

Monday, November 12

10:15 a.m. – 11:30 a.m.

M01 M02 M03 M04 M05

M06

12:30 p.m. – 1:45 p.m.

M07 M08 M09 M10 M11

M12

Tuesday, November 13

8:30 a.m. – 9:45 a.m.

T01 T02 T03 T04 T05

T06

10:00 a.m. – 11:15 a.m.

T07 T08 T09 T10 T11

T12

Getting Here

Millennium Hotel St. Louis

200 South 4th Street
St. Louis, MO 63102-1804
General Phone: 314-241-9500
Fax: 314-241-9977

Room Rates

Special discount for conference attendees
\$109 single/double occupancy; \$129 triple occupancy; applicable taxes (currently 14.866%, subject to change)—based on availability; rates are in effect two days pre- and post-conference based on availability. Rooms must be guaranteed with either a credit card, check, or cash for the first night's lodging. Please identify yourself as an attendee of the National Quality Education Conference. Note: A maximum of three rooms may be reserved under one name/credit card.

Cutoff Date

Reservations must be made by Friday, October 12, 2007, or when the block of rooms at the hotel has been filled, whichever occurs first. Attendees are encouraged to make hotel reservations early.

Check In/Out

Check In: 3:00 p.m.
Check Out: Noon

Transportation

The hotel is located approximately 15 miles from the Lambert International Airport. Cabs are approximately \$25 each way; shuttle buses are available at the baggage claim area and cost \$15 per person, one way; or \$25 per person, round trip. Prices are subject to change (prices effective 6/06).

For more NQEC, hotel,
and speaker information . . .
visit
nqec.asq.org.

Purchase Orders

Purchase orders must be sent to the attention of Sharon Hunt, credit manager, at the hotel address or to fax number 314-516-8148. All requests must be received a minimum of six weeks (**September 28, 2007**) prior to arrival and all charges must be identified and totaled (i.e., room and tax; room, tax, and incidentals, etc.). All purchase orders must be paid 30 days prior to the arrival date.

To make purchase order reservations, call the hotel, make your hotel reservation, and get a confirmation number. Include that confirmation number with the purchase order and send it to Sharon Hunt at the hotel. Those attendees who do not wish to use a credit card to guarantee their reservation must inform reservations that they will settle charges with a purchase order. Reservations will be held without a credit card guarantee but will be released if purchase orders are not received four (4) weeks prior to the conference date. If there are any questions please contact Marjorie Maupuy at ASQ 800-248-1946, extension 7272, or by e-mail at mmaupuy@asq.org.

Visit **nqec.asq.org** for additional information
on hotels and airline discounts.

REGISTRATION INFORMATION

Registration

Conference fees must be paid in full and accompany a completed registration form. If you are registering multiple attendees, please fill out a form for each person.

Full Conference includes enrollment in your choice of all sessions, continental breakfast, refreshment breaks, lunch (Sunday and Monday), and session materials as available.

One-Day Conference includes continental breakfast, refreshment breaks, lunch for that day (if available), and session materials as available.

Preconference Workshop Registration includes refreshment break and session materials.

Credit Card

We will accept registrations using a credit card (Visa, MasterCard, or American Express) for payment. If you prefer to call ASQ at 800-248-1946 or 414-272-8575, please have your credit card ready. To speed registration, complete the registration form before calling. You may also print out and mail your completed online registration to Event Management/Customer Care, PO Box 3005, Milwaukee, WI 53201-3005. Or you can print out and fax your completed order form with credit card number (MC/VISA/AMEX only) to 414-272-1734 Attn: Stefanie Pettigrew Simmons.

Purchase Orders must be sent along with completed online registration via mail to the attention of Stefanie Pettigrew Simmons, ASQ Event Management, PO Box 3005, Milwaukee, WI 53201-3005, or via fax to 414-765-8664, Attn: Stefanie Pettigrew Simmons, prior to September 16, 2007. To speed registration after September 16, 2007, please contact Stefanie Pettigrew Simmons at spettigrew@asq.org.

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For Membership or Customized Training information call **800-248-1946** or **414-272-7647** or visit, **<http://www.asq.org/education/membership/>**

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